IHG Announces the Opening of the First Holiday Inn® Hotel in Mexico City's Santa Fe District

Monday 10 August, 2015

Hotel is located in the heart of the newest and most modern area of the city

MEXICO, D.F. – InterContinental Hotels Group (IHG), one of the world's leading hotel companies, today announces the opening of the first Holiday Inn® hotel in the Santa Fe district of Mexico City. The 95-room new-build property is located in west Mexico City, close to corporate offices, entertainment and shopping, including Centro Comercial Santa Fe, the country's largest shopping center. Santa Fe is one of the city's major business districts, home to many international and Mexican companies.

Gerardo Murray, Vice President, Distribution and Commercial Marketing, Mexico, Latin America & The Caribbean, IHG said: "We are thrilled to bring the Holiday Inn brand to Santa Fe. The area is quickly developing and becoming a business hub, and we are confident that travelers will welcome the warm service and modern amenities found at a trusted brand like Holiday Inn."

The Holiday Inn brand opened the doors of its first hotel more than 60 years ago and since then has been making travel more enjoyable for generations of travelers all over the world. Whether on the journey of a lifetime, a family vacation or business, guests know they can expect the contemporary design, modern amenities, and warm, welcoming service that distinguish the Holiday Inn brand.

Amenities at the Holiday Inn - Mexico Santa Fe hotel include a swimming pool, a fully-equipped fitness center, business center and meeting rooms with capacity for 500 people. Guests can also enjoy the hotel's lobby bar and restaurant, L'Etoile, which offers various traditional Mexican dishes and where kids 12 and younger eat free when ordering from the kids' menu in the hotel restaurant and accompanied by a dining adult.

The hotel, owned and managed by Operadora de Estancias Turísticas S.C., is located at Ave. Guillermo Gonzalez Camarena 1400, just 30 minutes away from the Mexico City International Airport. Santa Fe is also home to two other IHG properties, the Hotel Presidente InterContinental®Santa Fe and the Holiday Inn Express® Mexico Santa Fe hotel.

The Holiday Inn brand is part of IHG's diverse family of brands in nearly 100 countries and territories. The scale and diversity of the IHG family of brands means that its hotels can meet guests' needs whatever the occasion– whether an overnight getaway, a business trip, a family celebration or a once-in-a-lifetime experience. The Holiday Inn brand participates in IHG® Rewards Club. The industry's first and largest hotel rewards program is free, and guests can enroll at IHGRewardsClub.com, by downloading the IHG® App, by calling 1-888-211-9874 or by inquiring at the front desk of any of IHG's more than 4,900 hotels worldwide. The hotel also participates in IHG Green Engage® and offers unique programs to ensure sustainability.

About the Holiday Inn® brand
With 1,205 hotels worldwide, Holiday Inn® is the most widely recognized lodging brand in the world and has helped millions of travelers discover the joy of travel since its inception in 1952. Designed to meet the needs of both business and leisure travelers, Holiday Inn hotels deliver memorable experiences through warm and welcoming service, contemporary design that blends the familiar with the new, and a sense of comfort unique to the brand and its iconic green sign. At Holiday Inn hotels, guests can find amenities to help them work and play, including full-service restaurants where Kids Eat Free, meeting and business facilities, bright swimming pools and comfortable lounges all designed to help guests relax and refresh, making travel more enjoyable for all. For more information about the Holiday Inn brand, visit www.holidayinn.com or call 1-888-HOLIDAY. Find us on Twitter http://www.twitter.com/holidayinn or Facebookwww.Facebook.com/holidayinnhotels.

Media Contacts:
Dolores Ávalos Raz Guzmán, Ávalos Asociados, Comunicación Corporativa,
davalos@avalosyasociados.com, 5251-5247 or cell 55-3707-1713
Edilia Larios Aguilar, Ávalos Asociados, Comunicación Corporativa,elarios@avalosyasociados.com,
5251-5247
Abby Jensen, IHG, abby.jensen@ihg.com, +1(770) 604-2475

Notes to Editors:

Related Sectors:

Travel & Tourism ::

Scan Me:

IHG (InterContinental Hotels Group) [LON:IHG, NYSE:IHG (ADRs)] is a global organisation with a broad portfolio of hotel brands, including InterContinental® Hotels & Resorts, Kimpton Hotels & Restaurants, HUALUXE® Hotels and Resorts, Crowne Plaza® Hotels & Resorts, Hotel Indigo®, EVEN™ Hotels, Holiday Inn® Hotels & Resorts, Holiday Inn Express®, Staybridge Suites® and Candlewood Suites®.
IHG manages IHG® Rewards Club, the world's first and largest hotel loyalty programme with nearly 86 million members worldwide. The programme was relaunched in July 2013, offering enhanced benefits for members including free internet across all hotels, globally.
IHG franchises, leases, manages or owns more than 4,900 hotels and 720,000 guest rooms in nearly 100 countries, with more than 1,200 hotels in its development pipeline. Over 350,000 people work across IHG's hotels and corporate offices worldwide.
InterContinental Hotels Group PLC is the Group's holding company and is incorporated in Great Britain and registered in England and Wales.

Visit www.ihg.com for hotel information and reservations andwww.ihgrewardsclub.com for more on IHG Rewards Club. For our latest news, visit: www.ihg.com/media, www.twitter.com/ihg,www.facebook.com/ihg or www.youtube.com/ihgplc.

Company Contact:

_

Pressat Wire

E. support[@]pressat.co.uk

View Online

Newsroom: Visit our Newsroom for all the latest stories:
https://www.wire.pressat.co.uk