IFA 2023: Jackery launches new power station 1000 Plus with optional battery packs and ultra-light backpack-size solar generator

Friday 25 August, 2023

At IFA, Jackery is presenting two new power stations and is focusing primarily on mobility. Following the successful launch of the 2000 Plus, the world's leading supplier of portable and environmentally friendly energy solutions is showing the new Explorer 1000 Plus for the first time in Berlin: in a particularly compact housing, it offers a capacity of 1.26 kWh and can be flexibly expanded to up to 5 kWh as needed thanks to handy battery packs. Consumers are safely and reliably supplied with an output power of 2000 watts via a total of seven connections at the front.

Jackery also has a solution in store for those who like to keep their power supply in their bag: with the Explorer 300 Plus, the company is launching the smallest and lightest model in its new flagship series. At only 3.75 kg, the new 288 Wh power station is ultra-portable and comes as a solar generator set with a handy 40 Watt solar panel for emission-free energy.

Jackery will be showing both models for the first time at the IFA in Hall 3.2, Stand 307.

Members of the press are cordially invited to the official press launch on Friday, 1.9.23, at 2 p.m. at the stand.

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For all media enquiries, image requests and product reviews, please contact: Nicola Cutler, Senior PR UK/EU nicola@jackery.com or call +44(0)7395 603 007.

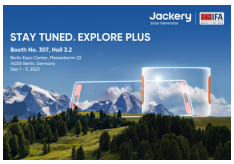
Notes to editors:

Jackery has received carbon footprint verification from TÜV SÜD. The carbon footprint results of Jackery's products have achieved the international standard ISO 14067:2018.

About Jackery

Jackery, the world's leading innovative portable power and green outdoor energy solution provider founded in California in 2012, is a global top-selling solar generator brand born with a mission to offer green energy to everyone, everywhere. Jackery launched the world's first outdoor portable power stations in 2016 and developed the world's first portable solar panels in 2018. Jackery has sold over 3 million units globally since 2018 and has been recognised by over 200 authorised media and organizations worldwide and received over 50 prestigious international design awards. Jackery has fulfilled its social responsibility on a global scale and maintained long-term cooperation with global public welfare organizations such as WWF, NFF and IRC contributing its strength and value to boost global sustainable development and other public welfare.

Media:



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Solar Energy :: Sustainable :: Solar Generator :: Green Energy :: Consumer Technology :: New Product :: Trade Show ::

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