

## If you could choose the weather today, would you? New company create bespoke, original gifts using weather maps from the British Met Office archive.

Friday 7 February, 2014

www.BirthdayWeather.co.uk is a new British business using the weather to celebrate special occasions. The company creates and sells bespoke gifts and prints using weather maps and charts from the British Met Office archives. As the only commercial business allowed to reproduce and sell this amazing wealth of British meteorological heritage, Birthday Weather have approximately two million weather maps to help customers choose their special date.

The business is located in Somerset and despite working next to a river they are currently above water! Rebecca Hughes, Marketing Manager for Birthday Weather says "Right now if you gave people the option to choose the weather, most people would! A nice sunny day for example, not this continuous rain. With all the recent bad weather it's a great time for Birthday Weather to cheer customers up with our bespoke weather gifts. Weather has an emotional effect on people, and we often remember how significant it was to important life events. Even if you can't remember what the weather was doing on your graduation, wedding day or birthday, a gift with the authentic and official weather chart for the day is a great commemoration."

Birthday Weather design and manufacture all of their products in the South West. The company started trading on the 8th of November 2013 and within four weeks had sold out of the first 500 limited edition mugs. Since then they have launched more products including bespoke weather map prints, framed or unframed.

They currently offer a fabulous range of Valentine's gifts and cards, with very romantic weather connections. In keeping with their quirky British style, the Valentine's range comes equipped with poetry and encouraging sayings like "Together we'll weather the storm", very relevant right now. Cards such as 'You've taken my heart by storm' and mugs with the message 'Futile the winds to a heart in port' are perfect for an original Valentine's gift.

Over the next 12 months Birthday Weather have plans to launch many more engaging weather products including household items and gifts; clothing, festival and camping accessories, children's products and luxury gifts. Also, another run of Limited Edition products.

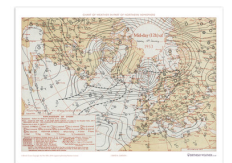
"The bespoke products will always be an important core range and remain non-stop best sellers. Their individuality give Birthday Weather a distinct advantage on the weather gift market. However, our more contemporary ranges such as the 'Made with British Rain' range, give a very optimistic and consolidated message", says Rebecca. "Birthday Weather is trying to create gifts which are unique and personal but also relevant to both traditional and contemporary Britons".

To its core, Birthday Weather is a very British company. Promoting a united British affection we have for the weather. It is true that when we want to break the ice we talk about the weather, when we want to moan, again it's the weather. "British people both love and hate the weather, we reflect that in our products" says Rebecca. As British as red telephone boxes and Winston Churchill, there is no denying the weather does unite us.

If you are looking for a positive weather story or to encourage Britain to 'weather the storm', this company have just the story. Fresh, creative and capturing a great British obsession the weather!

For more information, features, pictures, press releases and news, contact Rebecca Hughes, Marketing Manager at Birthday Weather Ltd. on either 07527 440541 or [rebecca.hughes@birthdayweather.co.uk](mailto:rebecca.hughes@birthdayweather.co.uk) <http://www.birthdayweather.co.uk>

### Media:



### Related Sectors:

Home & Garden :: Retail & Fashion ::

### Related Keywords:

Valentine's :: Weather :: Gifts :: Maps :: British :: Rain :: Presents :: Cards ::

### Scan Me:

**Company Contact:**

**[Birthday Weather Ltd - Rebecca Hughes Marketing Manager](#)**

T. 07527 440541 - 01460

E. [rebecca.hughes@birthdayweather.co.uk](mailto:rebecca.hughes@birthdayweather.co.uk)

W. <http://www.birthdayweather.co.uk/>

[View Online](#)

**Additional Assets:**

**Newsroom:** Visit our Newsroom for all the latest stories:

**<https://www.birthday-weather-news-press.pressat.co.uk>**