IESO DIGITAL HEALTH APPOINTS MICHAEL MCGREAL

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- **Ieso Digital Health expands executive team to support accelerating momentum in the US behavioral health market**

Cambridge UK – January 30 2017

Ieso Digital Health is the world's leading live clinician, synchronous digital mental health delivery platform. Following the appointment of Dan Clark as CEO in July of 2016, significant operational traction has been achieved in the US, rapidly expanding the number of patients and clients served, with strong clinical results seen in treating patients. The Medicaid base has grown in Colorado and the US business is being expanded to support commercial, military and Medicare populations.

Furthermore, Ieso's largest customer has expanded the relationship and there is a rapidly growing pipeline including large payers, providers and employers who are seeking to improve access, improve outcomes and lower costs for their members across a several markets.

Against this backdrop, Ieso will be expanding into several additional states in 2017, and is pleased to have attracted a truly marquee executive to join the US leadership team and drive operational scaling.

Today, Dan Clark announces the appointment of accomplished US healthcare executive, Mike McGreal to join the senior executive team as Chief Operating Officer.

Mike McGreal is the former COO and EVP at Beacon Health Strategies, which recently merged with Value Options to create Beacon Health Options, a large managed behavioral healthcare leader in the US with 50 million members. As EVP and Chief Operating Officer for the majority of his tenure, he was responsible for business operations including operations strategy development and implementation for the company. Prior to the merger, Mike oversaw the growth from 10 employees in the first office, to 1,200 employees across 18 offices in 12 states. The company became the largest privately-held behavioral-health business, managing health benefits for 12 million members with over half a billion dollars in revenue.

"Our ability to attract talent of this caliber is testament to the significant growth and opportunity in Digital Health therapeutics and analytics", comments CEO Dan Clark *"Pleased that such an accomplished executive has joined Ieso and shares our enthusiasm for the business and collective passion for improving access, quality and cost of behavioral health care across the US."*

Chairman Simon Cartmell adds, *"This is an exciting time for Ieso, and growing the leadership team with experienced executives such as Mike is a key step in delivering on the fantastic opportunity presented by expansions in the US."*

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Notes for Editors:

About Ieso Digital Health:

- Ieso Digital Health provides one-to-one therapy in real time. Patients meet with an accredited therapist in an online secure virtual therapy room, at a time and location that is convenient to them. The use of technology and written conversation improves patient choice and offers widespread access to effective, evidence-based therapy. Ieso treats patients dealing with depression and anxiety disorders.
- Since 2011, Ieso Digital Health has received investment from Touchstone Innovations (Formerly Imperial Innovations), Cambridge Angels, Harvard Business School Alumni Angels, and Ananda Social Venture Fund.

www.iesohealth.com

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