IEG, AT ECOMONDO 2025, FOCUS ON INTERNATIONALITY: THE GLOBAL FUTURE OF THE ECOLOGICAL TRANSITION IS HERE

Tuesday 20 May, 2025

Rimini (Italy), 20 May 2025 – From **4 to 7 November**, **Ecomondo, the Italian Exhibition Group (IEG) event of reference in Europe and the Mediterranean basin for the green, blue and circular economy, will be back at Rimini Expo Center**. Combining business growth with environmental and social protection through the adoption of ethical and inclusive development models is a requirement for which **Ecomondo** can act as a go-between by promoting dialogue between industries, institutions and the world of research. The **28th edition of Ecomondo**, **the most ambitious ever**, will strengthen its international vocation and consolidate its role as a **global circular economy and ecological transition platform and hub**.

Target countries in 2025 will be Germany, Spain, Poland, Serbia, Turkey and the Netherlands, as well as the North African countries of Egypt, Morocco, Algeria, Tunisia and the Middle East.

Ecomondo will be joined in 2025 by **SAL.VE**, the biennial Exhibition of Ecological Vehicles, in partnership with ANFIA.

And the **States General of the Green Economy**, organized by the Sustainable Development Foundation, promoted by the National Council for the Green Economy in collaboration with the Ministry for the Environment and Energy Security and with the patronage of the European Commission, will also be back.

"Ecomondo 2025," **explains Alessandra Astolfi, IEG's Global Exhibition Director of the Green & Technology Division, "**will occupy **30 halls** covering **166,000 square meters of exhibition space**. Due to synergy with the **Italian Trade Agency** and **Ministry of Foreign Affairs and International Cooperation**
(MAECI), delegations from all over the world are expected to attend in collaboration with **80 international sector associations, confirming the event's role as Europe's leading appointment on the latest innovative models of circular economy**."

To make it easier for European and international visitors to attend the event, new direct flight connections to Rimini from Munich and Rome, organized by IEG and operated by LuxWing, will be in service from 4 to 7 November, favoring the participation of international operators in our territory.

The event confirms its global networking role thanks also to the recently concluded editions of Ecomondo Mexico and Ecomondo China – CDEPE, and the imminent appointment in Italy with the Green Med Expo & Symposium (Naples, 28-30 May 2025), all of which will be staged again in 2026.

THEMED AREAS, FOCUSES AND VERTICAL DISTRICTS

Ecomondo will feature six themed macro areas – **Waste as Resource, Water Cycle & Blue Economy, Sites & Soil Restoration, Bioenergy & Agricolture, Earth Observation and Environmental Monitoring and Circular and Regenerative Bio-Economy**.

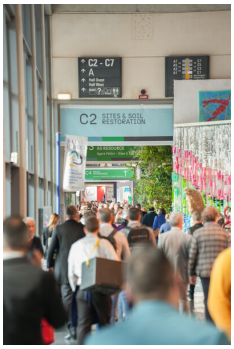
Other focuses will be the **Blue Economy District** for marine ecosystems, **Circular Healthy City** for circular and healthy cities, the **Paper District** for sustainable paper design, the **Textile District** for ethical fashion and the **Trenchless District** for No Dig technologies. The **Innovation District** will be the center of innovation with an enhanced Start-Up & Scale-Up area and a focus on **Green Jobs & Skills**. Moreover, the **Lorenzo Cagnoni Award for Green Innovation** will reward the most revolutionary technologies in the various exhibition sectors.

Advanced recycling of strategic raw materials, eco-design and new packaging solutions to reduce the impact along the entire supply chain without compromising functionality, **artificial intelligence and digitalization** to accelerate the ecological transition, **new technologies for satellite monitoring** to counter the impacts of climate change and **industrial decarbonization** with special focus on textiles, energy, WEEE and the construction industry, will also be among the themes at Ecomondo 2025.

A TECHNOLOGY-INTENSIVE CONFERENCE PROGRAMME

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Ecomondo will accompany the exhibition area with a packed **calendar of conferences, seminars and round tables**, organized by its **Technical-Scientific Committee**, with in-depth talks on regulatory aspects, policies and regulations, also in light of the Next Generation EU plan, as well as ecosystem restoration, the blue economy and the regenerative economy, AI, Digital Twin and new technologies, predictive resource management, bioenergy and satellite monitoring of environmental transformations and land management, finance, communication and the circular economy and ecological transition in Africa and the Mediterranean basin, focusing, among other things, on the Mattei Plan**.**

INSTITUTIONAL PARTNERS

Ecomondo 2025 is organized by Italian Exhibition Group with the collaboration of: the European Commission; the Ministry for the Environment and Energy Security; the Ministry for Enterprise and Made in Italy; ITA - Italian Trade & Investment Agency; the Emilia-Romagna Region; the Municipality of Rimini; ANCI (National Association of Italian Municipalities); ANFIA (National Association of the Automotive Industry); ART-ER; CIB (Italian Biogas Consortium); CIC (Italian Composters Consortium); CONAI (National Packaging Consortium); ENEA; Assoambiente; Foundation for Sustainable Development; ISPRA (Institute for Environmental Protection and Research); Legambiente; UNICIRCULAR (Assoambiente section); UNACEA (Italian Trade Association for Construction Equipment & Attachments); UTILITALIA; CIHEAM (International Center For Advanced Mediterranean Agronomic Studies) CBE JU (Circular Bio-based Europe Joint Undertaking); EBA (European Biogas Association); European Environment Agency; ISWA (International Solid Waste Association); WBA (World Biogas Association); Water Europe.

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