

Idexo Launches Updated NFT Marketing Software To Help Brands and Web3 Projects Rapidly Grow Communities Using NFTs and Verification Systems

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LONDON, UK – Idexo, a leading provider of web3 marketing and project management software and tools, is pleased to announce the release of an updated version of its [NFT Marketing Software](#). Now web3 projects and traditional brand marketers can:

- Easily plan, create and manage NFT collections and mints in a point-and-click web interface with collections on Arweave, Avalanche, BNBCChain, Ethereum, Fantom, and Polygon blockchains, and soon Solana, Tezos and more
- Enable their community to mint NFTs using specialized commands on Telegram, Twitter and soon Discord and automatically track that those users are members of those groups before allowing those mints
- Instantly launch custom branded web portals that include wallet functionality on multiple chains including Avalanche, BNBCChain, Ethereum, Fantom, Polygon, and soon Solana and more

In addition to the above features, the standard and premium plans for this product include consulting by the idexo team on concepts for the NFT collection and marketing plan, including special access features of the custom-branded NFT verification portal, and connections to source the artwork.

This exciting development solves several key challenges facing web3 project owners and brand marketers, including

- How to rapidly grow an engaged community of real crypto native members.
- How to build excitement for the project in a way that connects directly to the utility and/or unique value proposition of the project or company, while introducing wow factors such as the Twitter and Telegram functionality. Idexo is the only company in the world currently offering this functionality.
- How to build a lasting program of engagement with the new community.

Finally web3 founders and communities can rely on growth and solve a key pain point facing all projects.

"We are excited to finally release this update as it will enable us to serve many more clients and partners in a readily scalable way, helping more communities and projects achieve success, " says Greg Marlin, CEO/CTO of idexo, "This is the product of many months work by the team. The origins of the NFT marketing software was our own Early Adopter NFT collection that grew our community from 200 to over 5000 in 2 days. In addition to releasing this update for our clients and partners, idexo will be using this ourselves to launch and manage a major new NFT ecosystem and marketing campaign to further grow our own community. Being able to constantly test these features with our own community and leverage its size to help grow our clients' communities is an added value of idexo."

Projects and brand marketers interested in using this system right away to grow their own communities, can sign-up by getting in touch with the company to [schedule a demo](#).

About idexo

Idexo's mission is to empower creative entrepreneurs to build and grow industry-disrupting web3 projects, in doing so achieving the full promise of decentralized technologies. To achieve that idexo delivers a simplified platform that solves key project pain points, helping partners achieve success in hours what used to take months. Idexo is powered by its native utility token \$IDO.

For More Information:

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