Iconic Strategies Confirms Attendance at 2013 European Award Ceremony

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Norwich-based outsourced sales and event marketing firm Iconic Strategies confirm their attendance at the European Award Ceremony in Barcelona which will be taking place at the weekend, Saturday 14 December.

Managing director Simon Reynolds of Norwich-based Iconic Strategies is making his final preparations for his business trip to Barcelona which commences on Friday. The highlight of the trip for Simon Reynolds will be attending the European Award Ceremony on Saturday 14th December 2013.

The acclaimed event will take place at the Hotel Rey Juan Carlos I in Barcelona. It's a unique and luxury resort located in Diagonal, one of Barcelona's most favourable cosmopolitan cities. The hotel is walking distance from the shopping, cultural and financial centres and boasts a beautiful auditorium which accommodates over 2000 delegates. Although Simon Reynolds' business schedule will be very busy, he hopes to find some time to take in some of Barcelona's prominent cultural hotspots.
The European Award Ceremony will see a collective of 1000 entrepreneurs and small business owners from across Poland, Spain, Portugal, Italy and the United Kingdom in attendance. The ceremony is a Spanish event, however English speakers will be issued headsets for translations.

Iconic Strategies hope the European Award Ceremony will become an annual event for the outsourced sales and event marketing firm. Managing director Simon Reynolds feels honoured to be part of the event. "I'm still a relatively new business owner so to be invited is a great honour. I'm looking forward to speaking with business owners who have been in the industry far longer than I have, so I hope to learn a lot from them."

Iconic Strategies is an ambitious and results-driven outsourced sales and event marketing firm. Based in Norwich, Iconic Strategies use a unique marketing approach to help a wide range of clients acquire loyal customers for their businesses throughout the UK. The firm offers services such as direct marketing campaigns, private site promotions and lead generation, all of which guarantee a high return on investment for their clients.

Iconic Strategies is always seeking out new techniques in order to set a high standard within the outsourced sales and direct marketing industry. Managing director Simon Reynolds hopes to gain some valuable advice from his business trip to Barcelona and implement this new knowledge into his business development strategies ready for the New Year.

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