Iconic beauty entrepreneur Susan Gerrard's inspirational breast cancer journey and new charity initiative

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Once Upon A Time & Happily Ever After

This October, coinciding with Breast Cancer Awareness Month, beauty entrepreneur Susan Gerrard is set to launch a long-time-dream website 'Beauty & the Breast' - her wish to support the beginning of a new chapter for those affected by breast cancer.

Beauty & the Breast is an online subscription beauty store which takes a completely holistic approach to giving. It rewards its members for their support by granting them special member pricing on all products, plus plenty of additional perks. And, throughout October, members will receive a **free gift** with their first order. 100% profit from memberships go directly to the charity, Breast Cancer Haven.

And, during Breast Cancer Awareness Month, Beauty & the Breast's Pink List Edit will see an extra 10% of the profits from the sale of those products going to the Breast Cancer Haven.

Choose a membership & save up to 40% on RRP:

- Beauty Virgin £5/month
- Beauty Explorer £10/month
- Beauty Pro £20/month
- Beauty Junkie £99/year

Note to Editors: Beauty and the Breast memberships are available from just £5 per month. Members receive up to 40% off leading spa / salon brands. 100% of membership profits go to Breast Cancer Haven. Guest brands will be feature for limited periods. Susan Gerrard is a highly esteemed beauty entrepreneur and breast cancer survivor. In 1991, 6 months on from having introduced Jessica Nail Care to UK Spas and Salons, Susan was diagnosed with breast cancer and underwent a partial mastectomy, chemotherapy and radiotherapy. 29 years on and Susan is as strong and as passionate as ever for beauty and helping others affected by breast cancer. Breast Cancer Haven is a national charity (registered charity no. 1061726) supporting anyone who has been affected by breast cancer, from diagnosis, through treatment and beyond. Breast Cancer Haven is there to provide a tailored package of emotional, physical and practical support to anyone affected by breast cancer.
For images and further information please contact tales@beautyandthebreast.co.uk or call Paul on 07967172407.

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