

ICON TRAINING Exclusively Delivering Leisure Management Level 4

Friday 2 May, 2014

Since identifying a gap in the market for level 4 management qualifications, ICON TRAINING have been working closely with Active IQ and CIMSPA to create the industry relevant and much needed training. ICON TRAINING are the only training provider delivering this exclusive programme through the Skills Funding Agency Innovation Code.

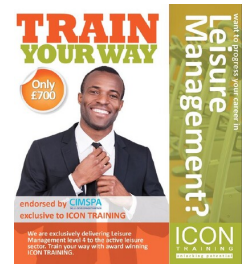
The innovative programme is aimed at leisure industry staff aged 19 plus who have some experience in leisure management and would like to progress further within their organisation; it will include seven units which are aligned to the diploma, once these are complete there will be an opportunity to 'top up' to achieve the diploma. The unique training will take around 6 months to complete, and will include essential management skills such as financial management, leadership, strategy development and project management.

The Ofsted Grade 1 training provider have developed a course which is innovative and visionary, and is designed specifically to ensure that every individual receives bespoke training which is relevant to them. The course has already been successfully piloted at GLL, London where trainees have recently completed.

Mac Cleves, Managing Director of ICON TRAINING said "Research from CIMSPA had shown that there is a significant shortage of qualified managers in our sector and employers see this as a critical area of investment for their workforce. The new Level 4 Leisure Management programme has been designed with employers to provide middle managers with a flexible qualification that will provide the skills and knowledge to excel in this role and the foundation to move into senior management positions."

The programme starts in June 2014 and due to innovation code funding, it will only cost £700. Places are minimal so if you are interested in this opportunity, go to icon-training.com/trainyourway for more information.

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