I LIKE MUSIC Add Urbanears Headphones Brick Lane Pop-Up Event

Thursday 21 November, 2013

Music lovers will be offered a unique and personal gifting experience this Christmas at the launch of I LIKE MUSIC's new concept retail brand in Brick Lane, from 6-8th December.?

The three day event, in London's fashionable East End, will offer an extraordinary shopping experience where guests will be able to listen to decades of their favourite chart tunes spun by guest DJ's, write on an interactive grafitti wall, enjoy live performances and complimentary hot beverages whilst choosing from a selection of gifts such as Urbanears headphones, greeting cards, t-shirts and baseball caps, all of which carry streamed compilation albums, downloaded via a QR code found on the label, including the most up-to-date Top 40.

The event marks a new phase for I LIKE MUSIC's huge library which houses a rich musical heritage of every top 40 chart single ever released at its Richmond studios. After using it to supply the BBC for many years, I LIKE MUSIC has transformed the vast collection into a platform for music lovers, www.ilikemusic.com, which will make the top 40 available as a streaming compilation, updated weekly and ready to gift on its own or attached to a unique range of merchandise on sale from 4th December via the website and at the pop-up shop from 6-8th December 2013.

In addition, with 17.5 tonnes of tunes at their fingertips, the I LIKE MUSIC team have curated hundreds of playlists from which to choose and have made available easy technology allowing purchasers to create personal albums. 'Birthday Number Ones' is the first example to be launched, which enables buyers to create a date driven playlist in minutes.

Try it out here: http://soundtrack.ilikemusic.com

Please RSVP if you will be attending the event so that we can allocate your goody bag and send the full event programme.

Event details:
Address: Old Truman Brewery, Shop 25, Hanbury St, London E1
Date and times:
6th-8th December 2013
10am - 6pm (Fri-Sat)
10am - 5pm (Sun)
Nearest train/tube:
Shoreditch High Street Rail and Overground
Web address. www.ilikemusic.com
Prices. Free entry and hot beverages - gift prices from £3.99
All ages
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-Ends-

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I Like Music®



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