Hyung Cheong Kim Appointed As President And CEO at Hyundai Motor Europe

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- Hyung Cheong Kim new President and CEO of Hyundai Motor Europe
- Mr Kim joins from executive role at Hyundai Motor Company's America Group
- Responsible for business vision, leading management team in Europe

High Wycombe, 5 May 2015 - Mr Hyung Cheong Kim has been appointed as President and CEO of Hyundai Motor Europe, responsible for the company's business vision, leading the management team at the European headquarters, and overseeing performance in the 30 countries in the region's network.

Mr Kim takes over from Mr Byung Kwon Rhim, who has moved to Hyundai Motor Company in Seoul in the role of Head of International Sales Division.

Commenting on his new role, Mr Kim said, "Under the leadership of Mr Rhim, the company has made important qualitative steps in Europe, and it is an honour for me now to lead the business in Europe. I look forward to working closely with our teams and business partners to continuously enhance awareness and perceptions of the Hyundai brand, to further improve our customers' experiences, and to maintain our growth across European markets," he concluded.

Mr Kim began his career at Hyundai Motor Company in Korea. During the last 29 years, he has primarily worked in the International Operations Division, fulfilling roles in global headquarters, the USA and Canada.

In Europe, Hyundai Motor has achieved its best-ever performance during the first quarter of 2015, with registrations increasing by 9.7% to 119,855 vehicles.

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About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company, which leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars, offers top-quality best-sellers such as Elantra, Sonata and Genesis. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2014, sold 4.96 million vehicles globally. With almost 100,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world's first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell.

More information about Hyundai Motor and its products can be found at: http://worldwide.hyundai.com orhttp://www.hyundaiglobalnews.com

About Hyundai Motor UK

Hyundai has sold vehicles in the UK since 1982. In 2005, Hyundai opened its own UK subsidiary, Hyundai Motor UK Ltd, based in High Wycombe. Since 2008, the company has risen from 21st to one of the top manufacturers in the UK and last year sold a record 82,159 vehicles. Hyundai Motor UK employs over 3000 people through its UK operations and dealer network.

Hyundai offers a full range of vehicles from the award-winning New Generation i10 city car through to the capable Santa Fe SUV and iLoad LCV. All passenger cars come with Hyundai's industry-leading 5 Year Unlimited Mileage Warranty package. Further information about Hyundai and its products is available atwww.hyundai.co.uk.

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For individual information please contact:

Natasha Waddington
Head of PR

01494 428646
07771 975692
natasha.waddington@hyundai-car.co.uk

Laura King
Senior Manager, Brand PR
01494 428685
07817 264224
laura.king@hyundai-car.co.uk

Chris Overall
Product & Corporate PR Manager
01494 428653
07771 972273
chris.overall@hyundai-car.co.uk

Rachel Goodwin
Press Officer
01494 428721
07860 188073
rachel.goodwin@hyundai-car.co.uk

Sarah Saunders
PR Administrator (Press Fleet)
01494 428617
sarah.saunders@hyundai-car.co.uk

Company Contact:

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