

## Hyundai Motor Uk Appoints Val Geary As Rental And Motability Manager

Thursday 10 September, 2015

Related  
Sectors:

Motoring ::

Scan Me:



Hyundai Motor UK today announced that Val Geary has been appointed as Rental and Motability Manager. Geary brings more than five years of industry experience to the team and will accelerate Hyundai's growth in the rental and Motability markets.

Hyundai's sales to the important Motability market have grown in line with the company's overall volumes in recent years. Core to this success has been Hyundai's ability to maintain consistent pricing on its Motability scheme. Part of Geary's new responsibilities will be to ensure the best product mix within both rental and Motability fleets, as well as protecting and enhancing residual values. In addition to securing new business, Geary will work to ensure the satisfaction of existing customers, to ensure retention and repeat business.

Martin Wilson, Fleet Director at Hyundai Motor UK, commented, "We are pleased to welcome Val as Rental and Motability Manager, further strengthening our team. Val brings some great experience from working at Motability Operations, his insight will be invaluable as Hyundai expands its presence in these markets."

Over five years at Motability Operations, Geary progressed to the role of Manufacturer Account Manager after starting in a graduate role in 2010. Geary joins the Hyundai Motor UK fleet team, which has enjoyed great success so far this year, with fleet sales growing 10% in the first seven months of 2015.

-Ends-

### About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company, which leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars, offers top-quality best-sellers such as Elantra, Sonata and Genesis. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2014, sold 4.96 million vehicles globally. With almost 100,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world's first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell.

More information about Hyundai Motor and its products can be found at: <http://worldwide.hyundai.com> or <http://globalpr.hyundai.com/>

### About Hyundai Motor UK

Hyundai has sold vehicles in the UK since 1982. In 2005, Hyundai opened its own UK subsidiary, Hyundai Motor UK Ltd, based in High Wycombe. Since 2008, the company has risen from 21st to one of the top manufacturers in the UK and last year sold a record 82,159 vehicles. Hyundai Motor UK employs over 3000 people through its UK operations and dealer network.

Hyundai offers a full range of vehicles from the award-winning New Generation i10 city car through to the capable Santa Fe SUV and iLoad LCV. All passenger cars come with Hyundai's industry-leading 5 Year Unlimited Mileage Warranty package. Further information about Hyundai and its products is available at [www.hyundai.co.uk](http://www.hyundai.co.uk).

Follow us on Twitter @[Hyundai UK PR](#)

For individual information please contact:

Natasha Waddington  
Head of PR  
01494 428646  
07771 975692  
[natasha.waddington@hyundai-car.co.uk](mailto:natasha.waddington@hyundai-car.co.uk)

Laura King  
Senior Manager, Brand PR  
01494 428685  
07817 264224  
[laura.king@hyundai-car.co.uk](mailto:laura.king@hyundai-car.co.uk)

Rachel Goodwin  
Press Officer  
01494 428721  
07860 188073  
[rachel.goodwin@hyundai-car.co.uk](mailto:rachel.goodwin@hyundai-car.co.uk)

Sarah Saunders  
PR Administrator (Press Fleet)  
01494 428617  
07812 086167  
[sarah.saunders@hyundai-car.co.uk](mailto:sarah.saunders@hyundai-car.co.uk)

## Company Contact:

—

### Pressat Wire

E. [support\[ \]@pressat.co.uk](mailto:support[ ]@pressat.co.uk)

### View Online

**Newsroom:** Visit our Newsroom for all the latest stories:

<https://www.wire.pressat.co.uk>