HQ and Addison Lee Announce Strategic Partnership Powering Addison Lee’s Global Mobility Solutions

Wednesday 19 June, 2024

HQ, the industry-leading global enterprise solution for corporate mobility, today announced a strategic partnership with Addison Lee, London’s largest premium private hire, courier, and black taxi provider. The partnership expands Addison Lee's ground transportation offering, allowing their clients to seamlessly book reliable, cost-effective, and safe rides when traveling abroad through the Addison Lee app.

For 50 years, Addison Lee has provided London’s businesses with reliable, quality transport options across the city. Following its acquisition of Green Tomato Cars in June 2023 and ComCab in July 2021, the firm has scaled to become London’s largest premium ground transport provider – offering corporate client’s iconic black taxis and state-of-the-art EVs, alongside its courier and executive fleet.

By integrating with HQ’s SummitGround platform, Addison Lee seamlessly taps into the HQ Connect network of highly vetted supplier partners in geographies worldwide, providing their clients with a consistent global experience. This partnership expands Addison Lee's reach, enabling them to offer global content for their client’s and guaranteeing them safe travel options once they arrive at their destination.

"We're thrilled to partner with Addison Lee, a renowned leader in the UK private hire and taxi industry," said Amiad Solomon, CEO and Co-Founder of HQ. "This partnership allows us to support millions of rides across the globe, furthering our mission to provide businesses with a powerful, cost-effective, and sustainable global ground transportation solution for all their corporate mobility needs.”

Addison Lee’s CEO, Liam Griffin, commented: “For years London’s businesses have trusted us to provide them with best-in-class, tailored transport solutions, including stress-free, premium journeys to and from the airport. With business travel on the rise, our partnership with HQ provides our customers with door-to-door global transport solutions, meaning they can enjoy a quality travel experience both overseas and at home.”

For more information about the HQ and Addison Lee partnership, visit https://hqtravel.com/integrations/

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