How safe is it to be a road worker in the UK? It turns out, not very in 2019, thanks to UK motorists.

Friday 6 March, 2020

A surprising poll of UK adults carried out by YouGov on behalf of Re-flow found that a massive 35% of people have witnessed another motorist driving carelessly or dangerously past roadworks in the last 12 months alone.

Across the nation, the survey found that more than one in three have witnessed another motorist driving carelessly or dangerously past roadworks in the last 12 months, 10% witnessing a motorist entering the roadworks and a shocking 5% of the UK witnessing a motorist physically collide with the road working area.

The most unsafe region in the UK for dangerous driving (40% witnessed driving dangerously past roadworks) and roadworks incursions (15% saw motorists entering the roadworks) was the West Midlands, while the worst place for roadworks collisions was the North West of England, where a staggering 9% of people reported witnessing this in the last 12 months.

Re-flow software, which is primarily a mobile workforce job management system comes with a feature that enables the immediate recording and reporting of such incidents.

After hearing some unacceptable incidents where people working in the highways sector have faced abuse and violence just for doing their job, we're championing a new initiative to help people speak up and put a stop to dangerous working environments.

#RecordReportReduce to turn the corner on Road Worker Safety

The #RecordReportReduce mantra highlights three important steps for mobile workers to take for immediate action when their health and safety is compromised in any way:

1. **Record** what happened while the details are fresh and action can be taken.
2. **Report** it to the right person in your company, so they can follow it up or make changes to keep you safer.
3. **Reduce** the chance of being in danger or in line for abuse if people can help.

Mike Saunders, Managing Director of Re-flow said *"When we commissioned this survey, we were expecting a few hotspots to appear that shone a spotlight on the careless and dangerous driving of some UK motorists, but the high averages across the country have set alarm bells ringing. People must take more responsibility for their own driving, and road workers must be given more opportunities to report incidents to the right people immediately."*

Ends

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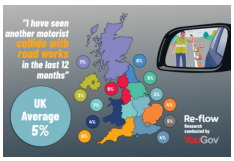
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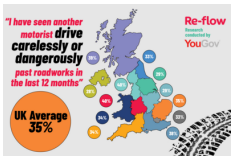
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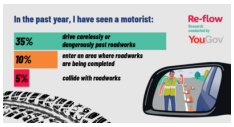
All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 2092 adults. Fieldwork was undertaken between 6th - 7th January 2020. The survey was carried out online. The figures have been weighted and are representative of all UK adults (aged 18+).

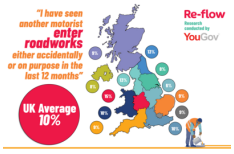
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Related Keywords:

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With Re-flow field management software, you can centrally control your jobs on location and achieve outstanding workflow management.

Our desktop dashboard gives you powerful job command functionality, and in the field, our ultra-stable app won't let you down.

As your workers complete tasks and information, data comes back to the dashboard, instantly highlighting what's been accomplished.

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#RecordReportReduce campaign

Reflow's #RecordReportReduce campaign began as we saw how much our app was being used to report near misses for road workers. After hearing some shocking stories of incidents where people working on the UK highways network were being abused or put at risk by dangerous driving, we began raising awareness of the importance of recording an incident as soon as it happens to ensure something can be done about it.

More information can be found here: https://www.re-flow.co.uk/roadworkersafety

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