

## HotelREZ Hotels & Resorts Signs First APAC hotel

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[GLOW Penang](#) in George Town is a trendy 3 star hotel in the touristic island of Penang, northern Malaysia, offering 131 well-appointed rooms. Located only 5 minutes away from the UNESCO listed town centre, GLOW has a funky, colourful and contemporary environment with all the in-room commodities the modern traveller requires - from complimentary high-speed Wi-Fi, to high pressure showers, in-room slippers, a mini-refrigerator with complimentary coffee, tea and water and a work desk with international adapter. Other facilities at the hotel include a fitness centre and swimming pool, a restaurant and pool bar, as well as a private dining/meeting room with a capacity for 40 paxtheatre style.

Silvan Neuteboom, General Manager for GLOW Penang, stated:

*"We are very excited to be the first APAC hotel under the HotelREZ Hotels & Resorts umbrella. HotelREZ has a reputation for helping to distribute and market independent and small chain hotels, by providing them with all the necessary tools and putting at their disposal a dedicated team of account managers and support staff. We look forward to maximising our revenues on the different channels now available to us"*

Lucas Peng, HotelREZ's VP of Business Development for the APAC, commented:

*"GLOW Penang is our very first hotel representation in Asia, but I'm pleased to say we have several others coming on board soon. HotelREZ's strategy continues to be providing the very best hotel representation for the independents and small groups of hotels, allowing them to compete both offline and online, across the different channels."*

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