# Hotel Pulitzer Amsterdam Launches Dutch Courage Experience for World Gin Day

**Wednesday 3 June, 2015**

## Related Sectors:

Travel & Tourism ::

## Scan Me:

Gin is officially 'in' but who knew it was a Dutch invention? Hotel Pulitzer, Amsterdam has created a package to take guests on a journey of discovery to celebrate the history of gin and jenever in the country of its origins.

The 'Dutch Courage' experience launches when gin o'clock strikes on Saturday 13th June - World Gin Day. The package will reveal how the UK's love affair with gin began during the Dutch War of Independence, and present the spirit in classic and novelty forms.

A highlight of the package will be a visit to the House of Bols Cocktail & Jenever Experience where guests will learn to make and taste world-class cocktails using the oldest distilled brand of Dutch gin, Lucas Bols. They will tour through the Tasting Room and Jenever Hall in an interactive experience that ends with jenever cocktails in the Mirror bar.

The hotel will be getting in to the spirit too. After a day out in the city, guests can enjoy the use of an in-room pop up gin and tonic bar. For those looking for a taste of local culture, Chief Concierge Ron Stoevelaar will recommend the top jenever bars in the local area to complete the experience.

Guests choosing the Dutch Courage package can enjoy:

· Three nights' accommodation in a Deluxe Room

· Two tickets to the House of Bols Cocktail & Jenever Experience

· Complimentary in-room pop up gin and tonic bar*

· Gin Guide to top five jenever bars in the local area as recommended by the concierge team

The package costs from €200 (approx. £145) per night, and is available until 31st October**.

For reservations visit www.pulitzeramsterdam.com or call 00 31205 235 235

**Editor's notes**

* Includes one bottle of Damrak Gin plus unlimited Fever tree tonic, lemon and ice to be enjoyed throughout a three-night stay

** Minimum three-night stay, advance booking of at least three days required About Hotel Pulitzer Amsterdam Hotel Pulitzer is a luxury hotel set within 25 restored 17th and 18th century canal houses, in one of Amsterdam's chicest neighbourhoods. Blending traditional and modern Dutch craftsmanship and service, the hotel offers 230 guest rooms, a tranquil inner garden, meeting and event spaces as well as an authentic restaurant and bar that showcase local tastes. Overlooking the Prinsengracht and Keizersgracht canals, the hotel is located in the heart of Amsterdam's historic city centre, a UNESCO World Heritage Site. Close to Dam Square, Hotel Pulitzer is within easy reach of the Rijksmuseum, Stedelijk Museum, the Van Gogh Museum and The Anne Frank House. The fashionable Nine little streets, the quaint shops of Jordaan, the flower market and the Royal Palace are also a short distance away, to explore on foot, by bike or by boat. Hotel Pulitzer is a member of the Preferred Hotels & Resorts LVX Collection. All guests of Hotel Pulitzer are eligible to enroll in the iPrefer guest loyalty program, which extends points redeemable for cash-value Reward Certificates, elite status, and special benefits such as complimentary Internet to members upon every stay at more than 550 participating Preferred Hotels & Resorts locations worldwide.

## Company Contact:

_

**Pressat Wire**

E. support[@]pressat.co.uk

View Online

**Newsroom:** Visit our Newsroom for all the latest stories:
**https://www.wire.pressat.co.uk**