Hope Spring Offers Free Cat eCards to Mark International Cat Day

Tuesday 8 August, 2023

Hope Spring eCards, the charity fundraising platform that raises money exclusively for water poverty alleviation, is marking International Cat Day with a series of free cat-themed greeting cards. The Hereford-based charity announced the free ecard offer on their blog, just in time for International Cat Day. The International Cat Day, organised by a cat care charity, is held on August 8 each year.

International Cat Day was created to promote awareness of cats, how to treat them with care and compassion, and how to care for them. The event has been going on for many years and tends to attract the support of cat owners and non-cat owners. The vast majority of organisations that participate in the event tend to be professionals that work in animal health and welfare, such as vets, animal rescues, and animal hospitals.

According to cat owner and Hope Spring trustee Temi Odurinde "You do not have to own a cat to participate in International Cat Day, but for those of us who do, it is a day for us to look at our feeling friends in a new light and learn how to take care of them even better than we do already" He added that "Hope Spring eCards decided to mark International Cat Day this year by putting a dozen new cat-themed ecards online. You can send any of our cat ecards free of charge by WhatsApp or email".

Hope Spring eCard is expecting many of their platform users to send the new cat eCard range to celebrate International Cat Day. To make the range even more popular and widely sent, non-Hope Spring eCard users are also able to send it free of charge. You can find out more about this free ecard offer by visiting Hope Spring website and social media pages.

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