

Hope Spring Ecards Releases Exciting New Father's Day eCards

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Fathers are more than just parents as they often serve as role models to their children. As part of the goal of Hope Spring eCards to help appreciate their loved ones especially during special occasions, the organisation has introduced a wide range of Father's day ecards. The cards are particularly great in these challenging times, because they are sent electronically, so both sender and recipient can maintain their social distance. The cards also have an added benefit in that they are more environmentally friendly than traditional paper based cards.

"Given the prevailing COVID-19 pandemic environment, sending an eCard to your father is a much safer way to send Father's Day greeting to your father than a traditional card, sent through the post," said Temi Odurinde, a trustee of Hope Spring Water, the charity behind Hope Spring eCards.

eCards have become increasingly popular in recent times as they offer a faster and more convenient way of sending greetings while also having a relatively low impact on the environment compared to traditional cards. However, getting the best ecards that do not compromise the intended message can be sometimes difficult. This is where Hope Spring eCards have been able to make a lot of difference; they have created a new range of more than twenty ecards, just for Father's Day 2020.

"Sending a Hope Spring Father's Day ecard to your Dad, will demonstrate how thoughtful you are. In addition to honouring him, you will be demonstrating to him you care about the environment" said Temi Odunride.

In addition to helping people celebrate Father's day in a unique, safe way, Hope Spring eCards also contribute to alleviating water poverty in West Africa through Hope Spring water, a registered charity. Consequently, every donation made when you send a an ecard will not only be an appreciation of fathers' efforts in society but will also be a contribution to providing safe, clean water to some of the poorest communities in Africa and a chance to make a positive contribution to the world.

For more information on how to celebrate father's uniquely on June 21st and other exciting ecards from Hope Spring, please visit their website or <u>Hope Spring eCards Instagram page</u>.

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