Hope Spring eCard Introduces Corporate Christmas eCards to Its Growing Collection

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HEREFORD, UK – August, 2026 – Hope Spring eCard is expanding its festive offering with a dedicated range of **corporate charity christmas ecards**, giving businesses, charities and other organisations a new way to send Christmas greetings to clients, employees, suppliers and business partners while supporting a charitable cause.

The new business-focused service builds on Hope Spring eCards' existing digital greeting ecard platform, which enables users to send personalised greetings online. The corporate collection will include static, animated and video Christmas designs, with businesses able to add their own messages and company details.

The expansion comes as organisations increasingly look for convenient, paper-free ways to maintain relationships with customers and colleagues during the festive period.

Joshua Ojo, Manager at Hope Spring ecards said:

"Our digital Christmas eCards are designed to make festive greetings straightforward, particularly for small and medium-sized businesses that may not have the time or resources to organise large traditional Christmas card mailings. Businesses can send thoughtful seasonal messages quickly"

Unlike conventional business Christmas greetings, the new Corporate charity Christmas eCards will also support the work of Hope Spring, a UK-registered charity focused on water, sanitation and hygiene projects.

Funds raised through Hope Spring eCards help support the charity's work providing clean-water infrastructure and hygiene initiatives in communities in Africa. Hope Spring's projects include boreholes, wells, sanitation initiatives and hygiene education.

"Christmas is an important time for businesses to thank the people who have supported them throughout the year. Joshua added "We wanted to give organisations a way to do that which is professional, convenient and also connected to something meaningful."

The corporate collection is being developed for small businesses, professional firms, charities and larger organisations.

Businesses will be able to choose from different styles of **digital Christmas ecards**, including professionally illustrated static ecards, animated greetings and video eCards. The service also allows businesses to personalise greetings with their company name, message and branding, including the option to discuss adding a company logo with the Hope Spring team.

eCards can be sent by email or shared through WhatsApp, while scheduled delivery gives organisations the option of preparing their festive messages in advance.

Lolade Aderibigbe, Hope Spring Spokesperson said:

"Small businesses often want to do something thoughtful at Christmas without adding another complicated job to an already busy December."

The expansion reflects Hope Spring eCards' wider approach to online greetings. Its platform already provides digital ecards for birthdays, anniversaries, Christmas and other occasions, with ecards available for sending through email or WhatsApp.

The corporate collection extends that model into business communications, giving organisations an alternative to purchasing, addressing, posting and distributing physical Christmas ecards.

Businesses will also be able to prepare different messages for customers, staff, suppliers or partners, allowing the same festive campaign to be adapted to different audiences.

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Hope Spring notes that combining personalisation with charitable giving may be of interest to organisations considering different approaches to seasonal communications.

Hope Spring's central mission is to help communities experiencing water poverty gain access to sustainable sources of clean water and improve sanitation and hygiene.

The charity's eCard platform forms part of its fundraising activities, allowing everyday occasions and seasonal greetings to contribute towards that wider mission.

“For us, the idea behind Hope Spring eCards has always been simple: people are already sending greetings to people they care about, so why not give that act of kindness the opportunity to help someone else too? Lolade added. Bringing that idea to businesses through corporate Christmas eCards is a natural next step.”

The new corporate Christmas collection will be available through the Hope Spring eCards platform, with businesses able to explore static, animated, video designs and contact the team about personalised corporate requirements.

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