

Hope Spring Announces the Launch of Wendy Samuel eCard Range

Friday 9 May, 2025

Hope Spring eCards, the digital greetings card platform, that raises money exclusively for water poverty alleviation, announced the addition of a range of hand-drawn cards by the artist Wendy Samuel to their platform. In a post on the [Hope Spring eCards blog](#), Hope Spring eCards wrote “we are delighted that Ms Samuel has joined us. She brings her unique drawing style to our collection of eCards”.

Since the platform was founded, and to a greater extent up till now. Hope Spring eCards depend heavily on stock photography for their cards. That is why having an artist like Wendy Samuel creating unique, hand-drawn cards for the platform is such a significant milestone.

Ms Samuel volunteers her skills to Hope Spring, which means that the platform does not have to pay for her services. The 28 year old mother of one said “I am very pleased to work with Hope Spring eCards. I admire how they basically turn greetings cards to safe clean water in communities in need in Africa.” She added “I was moved to volunteer with them whilst on maternity leave. I hope my little contribution will help further their cause”.

Founded ten years ago, Hope Spring water created Hope Spring eCards two years later. . The platform has been one of their most consistent fundraisers for the water charity, Hope Spring founder and trustee [Temi Odurinde](#) said “We are delighted that Wendy has designed some eCards for us. I am particularly looking forward to her Christmas cards, it will enhance our Christmas greetings section significantly”.

There is more information about [Wendy Samuel hand-drawn greeting cards](#) on a page at Hope Spring eCards, dedicated to her collection. You can also read more about her donation to Hope Spring on their social media pages.

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Hope Spring Water

T. 01981541339

E. hello@hopespring.org.uk

W. <https://www.hopespring.org.uk>

Additional Contact(s):

Our press contact detail: Temi Odurinde, Tel: 07939 276451 . Email: temi@haabaamail.com

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