Hope Spring Announces Free Bee eCards on World Bee Day

Monday 24 April, 2023

Fundraising platform for Herefordshire water poverty alleviation charity, Hope Spring ecards, today announced the launch of free bee ecards to mark world bee day. The annual event is organised to celebrate and highlight the importance of bees to humanity and the environment at large. World bee day takes place on the 20th of May every year.

Hope Spring eCards platform raises money exclusively for water poverty alleviation. Apart from its fundraising activities, the platform is a strong advocate for sustainable development. It proudly cites the CO2 reduction ecards delivered over greeting cards as one of its important goals. The platform sponsors a monthly tree planting scheme as part of its commitment to the environment.

The charity will be creating a new set of bee themed ecards especially for world bee day. Both the new bee ecards and the existing one on their website would be free to anyone who wishes to send a world bee day ecard, from the 15th of May till the 21th of May 2023.

Hope Spring eCards platform manager, Seun Olonade said “we are pleased to be supporting world bee day 2023, an event we have supported every year since 2018. Anyone can send a bee ecard in the week leading up to world bee day free of charge”. Ms Olonade added “we will also be adopting a beehive, because we wanted to do much more for the bees this year”.

Hope Spring ecards users and the general public can obtain the code needed to send a free bee ecard and other ecard from the free ecards code page of the platform.

You can find more information about other activities the charity plans to mark world bee day on their website and social media pages.

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