

Hope for Children chosen by Maggie & Rose.

Monday 13 February, 2017

Hope for Children, an international charity is delighted to announce that it has been chosen by Maggie & Rose, the leading family members' club to be their charity partner in 2017.

They will be organising a series of events engaging both their own staff and the families who belong to the club. These will include such creative fundraising activities as Art Saturdays, a Hope Super-Hero Day, getting staff and children dressing up as their heroes and an "Around The World" day where the children can learn more about different countries and sample local foods. They will also be promoting the charity's Big Playdate campaign among their members.

Hope for Children's work helps those in Africa, Asia and the UK, including orphans and those living on the streets, by improving their access to education and healthcare, whilst empowering families to build a sustainable future for their children.

By working closely with organisations at a local level, Hope for Children empowers those communities to increase the ability to give their own children the childhood they deserve. Thanks to the generosity of its supporters, last year it was able to transform the lives of over 37,000 children and their families.

Maggie & Rose was set up 10 years ago providing a purpose-designed calm, creative and inspiring space where both children and parents can be creative, socialise and learn. It now has centres in Kensington, Chiswick and Hong Kong.

Maggie Bolger, CEO commented "At Maggie & Rose we believe in never giving up on what you want - that's how the company started. We aim that through our work in supporting Hope for Children, we'll be able to give others the ability to fight hard for their beliefs, to never take no for an answer, and to always push the boundaries. One of our core values is to 'Support & Nurture' and we'd love to carry that across in the way we approach our collaboration with this incredible charity. We can't wait to invite staff and members alike onto the charity committee so that they can give their two-cents on how we can continually push ourselves to support our partnership in the most extraordinary ways possible"

Murielle Maupoint, Hope for Children's Chief Executive added "We put children at the centre of everything we do, therefore Maggie & Rose is an ideal organisation to be working alongside to help increase awareness of issues affecting children across the world."

Ends

Notes to the editor

About Hope for Children

Hope for Children was founded by Dr Bob Parsons OBE in 1994, to help those children who fell through the gaps left by both society in general and the larger charitable organisations.

Almost half of the world's children are vulnerable and living in poverty. We are changing this by making a safe and fulfilling childhood a reality for more of the world's children.

We work in Uganda, Tanzania, Ghana, Kenya, India, Sri Lanka, The Philippines and the UK, improving children's access to education and healthcare, empowering their families to support themselves whilst developing their confidence and self-esteem. Most importantly we are giving them hope.

About Maggie & Rose

Maggie & Rose is THE original Family Members Club. Founder Maggie Bolger was a young mum with 3 kids under the age of 4 and felt uninspired by venues and children's activities on offer, and places in which the whole family could cherish and enjoy 'together' time. After meeting Rose and dreaming of such a place that children and grown-ups could enjoy alike, the concept of a Family Members Club was born in 2007 with the opening of the first site in Kensington, London. In 2013 Maggie & Rose opened its doors with a second site in London, this time in Chiswick housing a 'Super Club' and Day Nursery for 1-5year olds. In 2015 the first global site opened in Hong Kong, with the Beach Club overlooking the shores of Repulse Bay.

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Over the years members, guests and like-minded brands have all experienced what family life can be, and it is no wonder that the word has spread globally and now families everywhere are desiring such surroundings where childhood memories are created.

Images available on request.

Company Contact:

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Hope for Children

T. 01442 234561

E. hope@hope4c.org

W. <https://www.hope-for-children.org/>

Additional Contact(s):

Please contact Ed Fletcher on ef@hope4c.org or call 01442 234561

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