Hop On Hop Off Bus Enters Tuk Tuk Tourism Market with New Eco-Friendly City Tours

Wednesday 26 August, 2026

Hop-On-Hop-Off-Bus.com, a sightseeing platform by Isango, has expanded its traditional sightseeing tour with the launch of a new range of private eco-friendly electric tuk tuk tours across five European cities: Barcelona, Madrid, Seville, Málaga and Lisbon. The launch marks the brand's entry into the tuk tuk tourism market and adds a more intimate, flexible way for travellers to see major city highlights.

The new Eco Tuk Tuk Tours are designed for visitors who want a shorter, more personal sightseeing experience without giving up the convenience of a professionally guided city tour. Each experience lasts 60 minutes and takes place in a private electric tuk tuk, with a local driver-guide sharing stories, historical context and recommendations along the way. The vehicles accommodate up to four guests, making the tours particularly suitable for couples, families and small groups.

The launch brings five new city experiences to Hop On Hop Off Bus:

1. **Barcelona:** Besides hop on hop off Barcelona tour, the Barcelona Eco Tuk Tuk Tour now also takes visitors past Gaudí landmarks and other city highlights, including Sagrada Família, Casa Batlló, La Pedrera, Arc de Triomf and La Monumental. The 60-minute private tour combines sightseeing with local stories and insider recommendations.
2. **Madrid:** The Madrid Eco Tuk Tuk Tour passes major sights including the Royal Palace, Almudena Cathedral, Mercado de San Miguel, Prado Museum, Retiro Park, Puerta de Alcalá and Cibeles Fountain. The private electric tour offers first-time visitors a quick introduction to the Spanish capital, with English- or Spanish-speaking driver-guides.
3. **Seville:** The Seville Eco Tuk Tuk Tour covers landmarks and neighbourhoods including Triana, Plaza de España, María Luisa Park, Torre del Oro, the Royal Tobacco Factory and San Telmo Palace. The private 100% electric experience is accompanied by an English- or Spanish-speaking driver-guide.
4. **Málaga:** The Málaga Eco Tuk Tuk Tour combines the city's historic centre with its Mediterranean character, taking visitors through lively streets, elegant plazas, waterfront areas and cultural highlights while a local guide shares stories about the city.
5. **Lisbon:** The Lisbon Eco Tuk Tuk Tour offers a private introduction to the Portuguese capital, travelling through historic neighbourhoods, colourful streets and scenic viewpoints overlooking the Tagus River. An English- or Portuguese-speaking driver-guide provides local insight throughout the experience.

"City sightseeing isn't one-size-fits-all, and travellers increasingly want options that fit the way they actually like to explore," said Mr. Hara Panda, VP Technology, Hop On Hop Off Bus. "The introduction of Eco Tuk Tuk Tours allows us to offer a more private and personal format while maintaining the local storytelling and sightseeing focus that travellers expect from our city experiences."

The expansion also complements the existing sightseeing offering in cities such as Barcelona and Lisbon. For example, travellers comparing hop on hop off Lisbon options can now choose between comprehensive bus routes covering the city's major attractions and a private electric tuk-tuk for a shorter, more intimate introduction to Lisbon.

All five Eco Tuk Tuk Tours operate daily, with different departure times available at the time of booking.

About Hop On Hop Off Bus.com

Hop On Hop Off Bus by isango! offers more than 10,000 curated tours and experiences in over 800 destinations, designed to suit every traveler's requirements.

Media Contact:

PR Department
isango Private Limited
Email: support@hop-on-hop-off-bus.com
Website: www.hop-on-hop-off-bus.com

Related Sectors:

Travel & Tourism ::

Related Keywords:

Hop On Hop Off Barcelona Tour :: Tuk Tuk Tour :: Eco-Friendly City Tours :: Sightseeing Bus Tours :: Hop On Hop Off Lisbon ::

Scan Me:

Company Contact:

isangotravellimited

E. support@isango.com
W. www.isango.com

View Online

Newsroom: Visit our Newsroom for all the latest stories:
https://www.isango.pressat.co.uk