Hong Kong Tourism Board Partners With Travel Counsellors for the Gold Weekend

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HONG KONG TOURISM BOARD PARTNERS WITH TRAVEL COUNSELLORS FOR THE GOLD WEEKEND

The Hong Kong Tourism Board (HKTB), are delighted to be working with Travel Counsellors to announce Hong Kong as the destination for the 2016 Gold Weekend. The partnership was revealed during the Annual Travel Counsellors Conference on the 14th November 2015.

In May 2016, more than 60 Gold Travel Counsellors will be given the opportunity to travel to Hong Kong to experience the rich culture and cosmopolitan lifestyle the city has to offer. HKTB are excited to be hosting such an important trade partner and look forward to welcoming the Gold Counsellors to enjoy the many fantastic attractions, events and festivals in Hong Kong.

Dawn Page, Director, UK and Northern Europe, Hong Kong Tourism Board (HKTB) said: “We are thrilled to partner with Travel Counsellors and delighted that Hong Kong, Asia's World City, has been selected as the destination for the Gold Weekend”

To learn more about Hong Kong and to also become a specialist of Asia's World City, visit the Tourism Board's online training programmewww.specialisthk.com and for more information on Hong Kong follow@HKTourismUK or visit www.discoverhongkong.com for the latest news and updates on Hong Kong**.**

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For further press information, images or to set up an interview with a Hong Kong personality please contact:

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Notes to Editor

About Hong Kong Tourism Board

The Hong Kong Tourism Board (HKTB) is a government-subvented body tasked to market and promote Hong Kong as a travel destination worldwide and to enhance visitors' experience once they arrive.

Sophisticated, cosmopolitan with a skyline to rival Manhattan, Hong Kong is Asia's World City. Hong Kong's culture, fusing ancient Chinese traditions with contemporary style, will fascinate, while its hotels, dining and nightlife are the envy of the world.

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