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# Honda Specialists Release Comprehensive Maintenance Guide for Car Owners

## Wednesday 26 September, 2018

Cox Motor Parts, the Morecambe-based Honda dealer, has released a new infographic that explains how owners can keep their cars well-maintained throughout the vehicle's lifetime.

Titled '<u>The 10 Most Common Service Items That Every Car Needs for Successful Maintenance</u>', the comprehensive visual guide has been created in a bid to put car owners back in the driving seat – and in control of their vehicle maintenance.

Heavily researched and influenced by the company's eight-years' experience supplying genuine Honda car parts, each section offers an accessible introduction to the most common critical car parts from brake pads to coolants.

The infographic details the purpose of specific parts – a move sure to be applauded by concerned new car owners, as it democratises the often jargon-filled industry. Each definition is accompanied by useful tips explaining how car owners can tell if parts are suffering a malfunction and, more importantly, when and how to get them replaced.

Dan O'Hare, manager of the motor parts specialists, said:

'Not all car parts are created equal, and as an authorised Honda dealer, Cox Motor Parts has been keen for some time to seriously highlight this fact. Honda's strapline is, "Go beyond everything you know" – and we feel our infographic helps Honda owners do exactly that, with a perfect guide that helps inform owners, and can be shared with others in the same boat – or should I say car!'

He added:

'When it comes to failing car parts, many everyday car owners don't know what signs to look for, or the importance of replacing them when the time comes with genuine car parts. Instead, some are bamboozled by unauthorised dealers into purchasing parts that are far less reliable, or worse, utterly unfit for purpose. We trust our infographic puts the brakes on that practice and give drivers the control over vehicle maintenance that they deserve.'

Cox's '10 Common Service Items' infographic, alongside the supplementary text transcript, can be viewed at <u>https://www.coxmotorparts.co.uk/top-10-honda-service-items-infographic</u>

#### ENDS

#### Note to editors

Since 2010, Cox Motor Parts has shipped genuine Honda OEM parts across the globe. Based in Morecambe, Lancashire, the authorised car dealer believes in delivering genuine car parts that are proven to be safer, more durable, and increase performance.

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