

HOLLYWOOD ANTI-TRAFFICKING MOVIE COMES TO A CITY NEAR YOU

Thursday 8 December, 2016

Childreach International will be coming to 12 cities across the UK between January and March to speak about their **Taught, Not Trafficked** campaign. Following a special screening of **SOLD** (starring Gillian Anderson and Executive Produced by Emma Thompson), there will be a panel of local experts, including MPs, police officials, professors and more.

SOLD tells the story of Lakshmi, a thirteen year-old Nepali girl sold to a brothel in India. An extraordinary tale of survival, **SOLD** is an incredibly powerful film that inspires audiences to take a stand.

The realities of human trafficking:

- Approximately 80% of all trafficked children worldwide are girls
- Before 2015, an estimated 20,000 girls were being trafficked from Nepal every single year – forced into domestic servitude and sexual slavery
- It is estimated human trafficking between India and Nepal has increased by 300% since the earthquakes in 2015

This Hollywood-charity partnership recently appeared at the prestigious Trust Women Conference in November 2016 to discuss the importance of education in preventing child trafficking in Nepal, and how their Taught, Not Trafficked campaign is raising awareness and tackling the root causes behind this horrifying crime. With funds raised, Childreach International prevent the exploitation of children by ensuring they complete their education.

Childreach International's research indicated that keeping children in school is the best way to prevent child trafficking. Evidence suggests that if a child stays in school until they are 16 years old, they are significantly less likely to be trafficked or exploited.

To date, money raised for the campaign has enabled Childreach to open 86 earthquake resistant classrooms in the Sindhupalchowk district – allowing 2,082 children to return to school after their classrooms were destroyed. As well as this, the campaign engages children in discussions on child rights, gender equality and trafficking through sports and games, works with survivors for community awareness and trains teachers on an anti-trafficking module for the classroom.

*"Our goal in Nepal is to stop trafficking before it begins, by ensuring children are educated and in a safe space in school. Our work may be just a drop in the ocean, but through **SOLD** we hope that our drop becomes a ripple and then a wave of change as others join us in the fight against trafficking."*
– Tiffany Watts (Executive Director, Childreach International)

We are offering members of the local communities across 12 cities the opportunity to watch this film before it goes on general release in the UK.
For tickets, please visit www.TaughtNotTrafficked.com.

Media:



Related Sectors:

Charities & non-profits ::
Education & Human Resources ::
Entertainment & Arts ::
Government :: Media & Marketing ::

Related Keywords:

Trafficking :: Slavery :: Movie ::
Gillian Anderson :: Charity ::
Child Rights :: Film :: Hollywood ::

Scan Me:



Company Contact:

—

Childreach International

T. 02031375500

E. comms@childreach.org.uk

W. <https://www.childreach.org.uk>

[View Online](#)

Additional Assets:

<https://www.youtube.com/watch?v=o3EpTetpbC4>

Newsroom: Visit our Newsroom for all the latest stories:

<https://www.childreachinternational.pressat.co.uk>