# HNW Investors Help Build The Next Chapter Of A Great British Fashion Brand

**Thursday 24 October, 2013**

One of the world's largest independent financial advisory groups is inviting a selection of its high-net-worth investor clients to a presentation on the rare opportunity to partner with one of Britain's most cutting edge and in-demand fashion brands.

deVere United Kingdom, part of deVere Group, an organisation which has over 70,000 clients worldwide and more than $9billion under its advice and management, is handpicking guests to attend events that will outline how they can profit from playing an integral part in the next chapter of the Bolongaro Trevor success story.

Established in 2007, and dubbed the 'the best kept secret in music and fashion', this great British label is the brainchild of British designers Kait Bolongaro and Stuart Trevor, founders and the creative inspiration behind All Saints, which they developed over a decade into a highly successful retail group.

As long-term design partners and married couple, Stuart and Kait understand each other's ethos intimately. As a result, Stuart's menswear and Kait's womenswear share a strong design DNA across all collections.

Says Stuart: "When we started Bolongaro Trevor, we wanted to produce a totally different aesthetic to that of All Saints. We were 28 when we started All Saints, and it was what we wanted to wear then. This next venture gives us the opportunity to create a new, higher level, more beautiful and original product - that we want to wear now - slightly more classic, but with a wink."

With a rock and roll/mod influence and a moody darkness reminiscent of Victorian London, the brand is sought after by A-list models and celebrities including Kate Moss, Daisy Lowe, Agynes Deyne, Gwen Stefani, Leighton Meester, Sienna Miller and Jude Law. Bands who wear the product include The Who Kasabian, Kings of Leon, Snow Patrol and Pendulum.

There are currently four Bolongaro Trevor stores in London, one in Leeds and another in Birmingham. A further two stores will open before Christmas and proposals are in place to launch up to another 50 stores at strategic locations across the UK and internationally within the next five years.

The exclusive events on Tuesday 5th and Monday 18th November (from 6 p.m) at the label's flagship Spitalfields store in East London, arguably the creative epicentre of British fashion, will feature an interactive fashion show and a question and answer session with the designers and founders.

deVere United Kingdom's Mitch Hopkinson, a Financial Times IFA of the Year, comments: "There has been continued and increasing interest over the last 12 months from our high-net-worth clients regarding opportunities to invest in potential-bursting UK-based ventures with an international outlook that will provide high returns.

"Typically, they are seeking opportunities in those industries in which Britain is truly a world leader, such as fashion and renewable energy."

He adds: "These Bolongaro Trevor presentations are a chance for our selected clients to learn more about how they can develop their wealth portfolios by partnering with a robust business, driven by successful individuals who have had an enormous impact on British fashion, who remain at the top of their game, and who are about to embark on the next phase of their already incredibly impressive professional journey."

Further details about Bolongaro Trevor can be found at: http://www.bolongarotrevor.com

- Ends -

For interviews, more information or hi-res images, please contact:

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