HipTrac UK Official Product Launch at COPA 2015

Tuesday 9 June, 2015

The official UK product launch of HipTrac UK will take place at COPA Practice Growth 2015 on June 10th & 11th at the ExCeL London.

The HipTrac is a new innovation in the treatment of hip joint pathology. The HipTrac offers a **drug free alternative** to hip pain relief for the **2.46 million people** suffering from Osteoarthritis of the hip in the UK. The device, which has only recently been made available in the UK, has the potential to revolutionise hip pain treatment by improving safety, ease and effectiveness.

Hip traction is a widely accepted treatment and has been practised for over a century by physicians, physiotherapists, chiropractors and osteopaths as an effective **pain relief** technique for **hip pain**. The HipTrac device works by imitating the long axis traction techniques provided by medical practitioners. This is achieved with little to no effort and can be implemented for a considerably longer length of time.

The HipTrac is an **FDA approved medical device** that have already proved extremely popular in the US market. US chiropractor, Dr Gary Jansen has found the HipTrac to be "indispensable to my clinic" and would "highly recommend it to anybody requiring symptomatic relief of hip pain". The official UK launch will coincide with the Copa Practice Growth Event, taking place on the 10th and 11th of June 2015. The COPA Practice Growth Show is Europe's leading event for therapists running a rehabilitation business. The event has been running for 3 years and has helped over 3,000 practices internationally to grow and develop their professional knowledge.

At the event, the inventor of the HipTrac, Dr. Tony Rocklin, and the HipTrac UK director, Mark Dunwell, will be delivering a keynote presentation on 'Conservative Management of Hip Pathology: Continual Self-Traction, Manual Therapy and Exercise'. The team will be also be exhibiting the HipTrac device, offering product demonstrations and answering questions on how the device works and how it can be used to benefit practices across the UK.

The HipTrac is now available to purchase in the UK from www.hiptrac.co.uk/ for more information on the device and the event read more here..

Media:





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Hip Traction :: Hip Pain Relief :: Physio Equipment ::

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