

## Hexagon announces organisational changes and new appointments to group management

Thursday 29 January, 2015

Hexagon AB, a leading global provider of information technologies for geospatial and industrial enterprise applications, announced today the following organisational changes, effective immediately:

- **Innovation Hub** – In an effort to strengthen and expand corporate R&D functions to better support its solutioncentric strategy, Hexagon has formed an Innovation Hub. This internal organisation will support R&D and innovation in hardware and software technologies, as well as interoperability, applications and systems engineering platforms that benefit Hexagon's businesses as a whole. Claudio Simão, president of Hexagon Solutions, has been appointed to Group Management in the role of Chief Innovation Officer (CINO) to lead this initiative.
- **Hexagon Technology Center (HTC)** – Bo Pettersson is retiring as Chief Technology Officer (CTO) of Hexagon and lead of the HTC, a role he has held since 2001. He will however remain an essential resource for Hexagon and continue to run several key projects on a part-time basis. Knut Siercks, who has served as managing director of the HTC for the past six years, has been appointed CTO. Moving forward, the HTC will operate as the Technology Centre under the umbrella of the newly formed Innovation Hub.
- **Marketing** – With the goal to better align, integrate and elevate the role of marketing across the company, Kristin Christensen, vice president of corporate communications, has been appointed to Group Management in the role of Chief Marketing Officer (CMO). Christensen will lead efforts to sophisticate and amplify strategic marketing initiatives across the businesses in support of company-wide objectives. ? **Human Resources** – In an effort to align Human Resources (HR) initiatives with organizational needs across Hexagon, Ed Porter, who has led HR for Intergraph for over ten years, has been appointed to Group Management in the role of Chief Human Resources Officer (CHRO). Porter will lead corporate HR efforts and drive HR strategies that support all of Hexagon's businesses.

For further information please contact: Carl Gustafsson, Investor Relations Manager, Hexagon AB, +46 8 601 26 27, [ir@hexagon.com](mailto:ir@hexagon.com) Kristin Christensen, Chief Marketing Officer, Hexagon AB, +1 404 554 0972, [media@hexagon.com](mailto:media@hexagon.com) Hexagon is a leading global provider of information technologies that drive productivity and quality across geospatial and industrial enterprise applications. Hexagon's solutions integrate sensors, software, domain knowledge and customer workflows into intelligent information ecosystems that deliver actionable information. They are used in a broad range of vital industries. Hexagon (Nasdaq Stockholm: HEXA B) has more than 15,000 employees in 46 countries and net sales of approximately 2.6bn EUR. Learn more at [www.hexagon.com](http://www.hexagon.com).

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