Helping Parents Make The Most of London Through Social “Bubele” App

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Finding kid-friendly activities and places, connecting with other parents has never been easier with the launch of a new app – Bubele.

Free for iPhone and iPad users, the app for the first time allows parents to find, share and plan the best services and activities in London for their little ones nearby.

Aimed at pregnant mums and parents with children aged 0 to 8, the app locates nearby activities from baby and kid-friendly restaurants, museums, playgroups, playgrounds, attractions, theatre and concert performances to cookery, street-dance, swimming classes in your current location or designated area and also includes a large number of free activities. Each place includes a short description, photo, location, opening hours, or time of activity, age range, price, contact details, and a map and for some whether it's drop in, sign up, term time only.

Bubele enables parents also to get social by networking with other mums and dads, inviting them to places and activities they are planning, and chatting through the details, all within the app. Built from the ground up to give a rich experience, you don't need to open each venue to get a good idea about it. Icons are used to represent the details of the venue/activity within the main list and can be located by distance, region or alphabetically

With nearly 12,000 places in London to choose from, primarily user-generated by local mums and guest editors, the app gives access to that invaluable "word of mum" recommendation so that anyone can tap into it.

Bubele features include:

- Fast, easy and convenient search that doesn't involve logging onto websites or blog
- In built customisation based on your children's ages, weather, location
- Save and bookmark favourite places and activities
- Easy to follow intuitive navigation
- Ability to invite friends via Facebook, SMS or email in one click, and Bubele fills in all the details and directions for you.
- Friends do not need the app to receive invites and can see details and RSVP via the website.
- Share, add to and store favourites on the app or via email or Facebook
- GPS – kid friendly locations close to you or new-to-you neighbourhoods with a map
- Around 12,000 activities and places researched independently, regularly updated and stored within the app
- Free activities and special offers by using the free filter
- Coverage within M25 area of London

So whether you're a planner or spontaneous, new to the neighbourhood, or in desperate need of an activity with your child, Bubele app will help you find something fun to do with the kids.

Bubele App will be available for free for the iPad and iPhone from 18 February.

Facebook: http://www.facebook.com/BubeleUK

Twitter @BubeleLondon

Website: www.bubeleapp.com

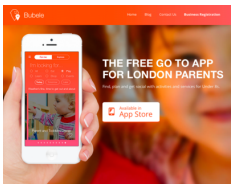
Link: https://itunes.apple.com/us/app/bubele-london-for-babies-tots/id924527887?mt=8

For further information:

Mary Jones Communications

T:0203 008 6815

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