Hello Kitty and Tokidoki Fans Around the World Rejoice as Globematcher feat. tokidoki x Hello Kitty offers Pre-Launch Access for iOS and Android.

Thursday 11 June, 2020

Hello Kitty and tokidoki fans around the world are thrilled to discover the pre-launch release of Globematcher feat. tokidoki x Hello Kitty announced today by publishers Bitbuu Games from Mars 1982 Ltd.

Expected to be one of the most enthusiastically received mobile games of the year, this innovative new match blast game combines the globally renowned design and visual impact of Hello Kitty and tokidoki with a fun and challenging multiplayer experience that anyone can play.

Transporting players to a fantastic galaxy featuring planets made of colorful — and tasty — candies, gamers must match colors to blast a path to the goal in this captivating land populated by Unicornos, exotic animals, pirates, mysterious light towers, and much more! Throughout the adventure players are accompanied by an exceptional fellow traveler: Hello Kitty dressed with a variety of iconic tokidoki characters and iconography.

The gameplay is simple-to-play, yet difficult to master as players must reach each goal to earn wisdom points to progress through to the next world and continue their journey. Between stages race challenges from other players provide an exhilarating experience, and additional variation is provided by mini-games along the way: a new way to play dice, challenge for yourself that includes chewing gum and hula hoop, an obstacle course full of prizes, and so much more. Finally, a weekly race will stimulate competition between friends, with the winner being awarded special prizes.

The tokidoki x Hello Kitty journey is available exclusively from today via global pre-registration at http://www.globematcher.com

In this first phase, tokidoki, Sanrio, and Bitbuu are pleased to invite everyone to join the global countdown and be among the first to play this new, amazing game. Registering for pre-launch means becoming an active part of the project but in full Bitbuu style, it includes playing and having fun — with additional access to exclusive offers and special prizes.

Pre-launch players will also be invited to provide feedback, earning exclusive badges for their avatar in the process to become a top member.

Register now for the pre-launch at:
http://www.globematcher.com

Watch the Globematcher feat. tokidoki x Hello Kitty official trailer:
https://www.youtube.com/watch?v=C09VVWfdQCk

Learn more at:
https://www.instagram.com/globematcher/
https://www.facebook.com/Globematcher-feat-tokidoki-x-Hello-Kitty-106538480903303/

Interactive press pack:
https://www.appshout.com/apps/globematcher/

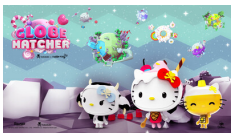
About Bitbuu Games
Bitbuu Games, a brand of Mars 1982 Ltd. Bitbuu Games is a game development company with a broad appeal, allowing people to play, move on with their day and pick up their game later. Bitbuu Games are synchronized across platforms, allowing players to switch between devices and platforms so they can play anywhere, any time and on any device.

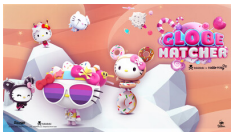
For more information please visit https://www.facebook.com/BitbuuGames/ and https://www.instagram.com/bitbuu/.

About Sanrio
Sanrio is a Japanese company founded 60 years ago that focuses on designs, licenses

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and produces products based on Japanese popular culture. Their products include stationery, school supplies, gifts and accessories that are sold worldwide and at specialty brand retail stores across the globe.

Sanrio was founded on the 'small gift, big smile®' philosophy - that a small gift can bring happiness and friendship to people It's more than just a catchy phrase, it's the foundation of everything we do.

At Sanrio, we believe that a gift is more than just a gift. Rather, a gift is a means of expressing our heartfelt feelings for others. This philosophy guides all of our activities, whether we're designing a stationery set, a retail store, or an animated television series.

For more information please visit http://www.sanrio.eu and http://www.facebook.com/sanrioeu.

About tokidoki
tokidoki, which translates to “sometimes” in Japanese, is an internationally recognized and iconic lifestyle brand based on the vision of Italian Artist Simone Legno and his partners, serial entrepreneurs Pooneh Mohajer and Ivan Arnold. Since debuting in 2005, tokidoki has amassed a cult-like following for its larger-than-life characters and emerged as a sought-after global lifestyle brand. tokidoki offers an extensive range of products which include apparel, handbags, cosmetics, accessories, toys and more. Simone Legno, tokidoki’s Chief Creative Officer, was born in Rome, Italy and from a very young age developed a deep love of Japan and a fascination with world cultures. Combining Legno’s unique talent and creativity with Mohajer’s business acumen, tokidoki has grown exponentially. As an innovative company, tokidoki is known not only for its eye-popping aesthetic and criminally cute characters but also its megawatt partnerships.

For more information please visit http://www.tokidoki.it, http://www.facebook.com/tokidoki and http://www.instagram.com/tokidokibrand.

Keywords:

Android Game :: Best Games 2020 :: Bitbuu Games :: Globematcher :: Hello Kitty :: IPhone Game :: Kittycorn :: Mars 1982 Ltd :: Matching Game :: Sanrio :: Tokidoki ::

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