Hector Montalvo to Present at Source Marketing Direct® London Startup Conference

Monday 2 December, 2013

Hector Montalvo, managing director of customer acquisition firm, Source Marketing Direct® , was invited to present at a London start up conference for 35 budding entrepreneurs.

On Saturday 30th November, Hector Montalvo, spoke at a London startup conference hosted by Source Marketing Direct® for 35 budding entrepreneurs. The event was held at the Guoman Hotel which offers a range of rooms suitable for conferences and talks that can be configured to a precise requirement. The event was then followed by a private dinner at the Gaucho, located on London's South Bank. With stunning views of Tower Bridge and The Tower of London, it's a perfect choice for a business dinner.

Hector Montalvo travels regularly throughout the UK and internationally to speak at entrepreneurship events. Hector Montalvo and his firm, Source Marketing Direct® has always fostered and nurtured the entrepreneurial spirit found in young people and considers that instilling the right culture early on as opposed to restructuring later down the line in crucial for a successful business.

An entrepreneurial boom is taking over the UK and entrepreneurship is growing in popularity; with more school leavers choosing to open their own business rather than go off to University. In response to this boom, there are increasing numbers of startup schemes all over the UK. For example, well established and extremely successful entrepreneur, Sir Richard Branson has launched Virgin StartUp – a scheme in partnership with The Start Up Loans Company that will provide loans to entrepreneurs between the ages of 18-30 across the UK. At its East London launch in BoxPark, Shoreditch, Sir Richard Branson was joined by James Caan, Chairman of SULC, Sir Tom Shebbeare, Chairman of Virgin StartUp, Kevin Horne, Chairman of the Cavendish Consortium and Richard Reed, Co-Founder of Innocent Drinks and a key supporter of the scheme. Hector Montalvo and Source Marketing Direct® are in great support of schemes such as this and encourage young people to attend and listen to the valuable advice that is given.

Source Marketing Direct® was established in the United States in 2001 and was incorporated in England in 2008. The firm is a direct sales and marketing company that concentrates on customer acquisitions for various clients throughout the whole of the UK. The firm has 12 years of experience in the industry, which is one of the many reasons why Hector Montalvo is regularly invited to present at events for budding entrepreneurs.

Hector Montalvo has extensive motivational speaking experience and his sales and marketing company often host business workshops; developed to offer advice and guidance on moving from self-employment to business ownership.

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Related Keywords:

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