Hector Montalvo of Source Marketing Direct Promotes Importance of Motivational Speaking

Thursday 2 October, 2014

Following Hector Montalvo's speech at the Birmingham Conference two weeks ago and at the Leadership conference in London last week, the Source Marketing Direct MD speaks of the joys he gains from speaking at such prestigious industry events and promotes the impact motivational speeches can have on new entrepreneurs.

The weekend of 22nd-23rd August saw Hector Montalvo, MD of Source Marketing Direct travel from London to Birmingham to attend a two day Business Development conference as key note speaker. The event was held at the Crowne Plaza Hotel in Birmingham city centre. The continued success and growth of Source Marketing Direct since the firm's establishment 13 years ago made Hector Montalvo an important figure at the event.

Hector Montalvo spoke on both days of the event; the first topic covered 'Key relationships to drive your Business' and the second topic covered 'Interview techniques and understanding body language'.

Hector Montalvo has hosted and attended numerous business conferences and meetings during his 12 year career and has extensive experience of processes and strategies that result in successful businesses, not only in the UK but also worldwide.

Fellow motivational speaker Eric Thomas is a huge inspiration to Hector Montalvo and helps to highlight the importance of these speaking engagements and the impact they have of the future generation of business men and women. Examples of engagements that Hector Montalvo has spoken at and shared his extensive knowledge, advice and motivation include:

- 12th July London, UK – Source Marketing Direct, hosted by Hector Montalvo, held a leadership event to support other business leaders in the sales and marketing industry.
- 9th- 1th May Bloemfontein, South Africa – Hector Montalvo spoke at a South African entrepreneur event. He was invited to speak because of his successful management of Source Marketing Direct.
- 19th April Lisbon, Portugal – Hector Montalvo spoke at a one day business management conference after winning 'Owner of the Year' at the Annual Sales Awards.
- 3rd- th April, Barcelona, Spain – Hector Montalvo hosted a seminar for start ups.

Hector Montalvo enjoys speaking at these events due to his expansive experience in entrepreneurship and being a mentor for aspiring entrepreneurs; having a positive impact to help them achieve success, gain new innovative ideas and boost confidence.

Hector Montalvo urges more industry professionals to come forward and share their knowledge and experiences with new entrepreneurs because of what they can learn from successful business professionals. Montalvo's peers speak highly of his training methods and all feel they have learned the necessary business skills needed to run and grow a successful business when listening to him talk.

Source Marketing Direct is an outsourced sales and marketing firm, focusing on face to face sales through event based marketing and business to business solicitations. The firm has rapidly and extensively increased the customer base for a number of clients within different industry including, Sports, Hospitality, Telecoms and Entertainment.

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