Heating Specialists BestHeating Raise Over £3000 In Aid Of National Energy Action

Wednesday 22 February, 2017

Designer home heating specialists – BestHeating – have raised over £3000 for National Energy Action's - Warm Homes Campaign - in support of the charity's ongoing efforts to put an end to fuel poverty in the UK.

The fundraising began on Fuel Poverty Awareness Day – February 17th 2017 – and saw BestHeating offer a 5% discount to anyone that used the voucher code NEA5, when shopping in their online store. BestHeating then matched the 5% discount and donated the value to National Energy Action.

Thankfully, customers did not disappoint and by the end of the trading on Monday there was £3,066.95 in the pot, ready to be donated to this important campaign.

Fuel poverty affects over 4 million UK households and BestHeating felt the Warm Homes Campaign was a cause worth highlighting and promoting to their customers.

BestHeating's E-commerce Manager, Jack Hutchinson, said: "The NEA have worked tirelessly over the last year or so to bring the issue of fuel poverty into the public eye, and we wanted to get behind the great work they are doing."

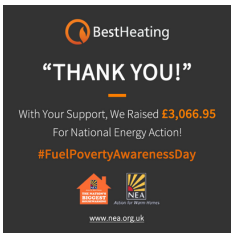
"We felt that by offering our customers a discount and promoting the work the charity do through social media posts and blog articles, we could help to raise awareness and donations for the worthwhile cause – I'm very pleased our customers got behind this campaign."

Having previously run campaigns to highlight the dangers of carbon monoxide, BestHeating hope that their support of National Energy Action is the first of many fundraising activities the company will be involved in going forward.

BestHeating are a specialist home heating supplier providing high quality designer home heating solutions to the domestic and commercial market.

For more information, visit www.bestheating.com

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