HEAD2HEAD SENSORY THEATRE ANNOUNCES THE BIG GIVE CHRISTMAS CHALLENGE 2021 TO BOOST FUNDS

Tuesday 23 November, 2021

DECK THE HALLS WITH DOUBLE DONATIONS

Volunteer-led charity, Head2Head Sensory Theatre, is partnering with The Big Give Christmas Challenge, the UK's biggest online match funding campaign this Christmas with the hope to raise £12,000. If you give between 30 November and 7 December 2021, The Big Give Christmas Challenge will give Head2Head supporters the opportunity to have their donations doubled.

The matching pots used to double donations are made up of a combination of funds. These are funds sourced by the charity ('Pledges') and funds sourced by the Big Give ('Champions'). This collective pot is used to double donations from online supporters when the campaign is live.

"A heartfelt thank you goes out to our champions, a dedicated supporter of Head2Head and the Four Acre Trust, who have given us £6,000 in the 'pledge pot' this year says founder Anni Steere-Rhodes, "however, we can only access this pot of money if we can raise £6,000 in donations online during this week to reach our target of £12,000.

"The funds we raise during The Big Give Christmas Challenge will not only help us continue our ground-breaking work making theatre accessible for everyone but will also help propel us into 2022 when we hope to finally move to our new base in Oxted to start a new chapter for the team at Head2Head. It's a no brainer, every donation can be doubled, so if you are considering making a donation to us this Christmas, please do it during Big Give Week."

Donations are open from 12pm on 30th November #GivingTuesday. Any donations made from then for 7 days will be matched. https://donate.thebiggive.org.uk/campaign/a056900001wWgQeAAK

-ends-

#matchdonation #BigGIveChristmasChallenge

Any further questions about the Christmas Challenge, please contact Sophia Rapley our fundraiser via email: fundraiser-events@h2hsensorytheatre.org.uk

Notes to Editors

What is the Christmas Challenge? The Christmas Challenge helps UK-registered charities to raise funds for their projects by doubling donations when the campaign goes live on November 30th 2021. You can find full details of the Christmas Challenge, and how your pledge will enable us to be part of the UK's largest Matched Funding Challenge, on theBigGive.org.uk. Research shows that 84% of donors are more likely to give in a match funding campaign and that donations are on average 2.5 times bigger so we're very excited about the opportunity to take part.

How does it work?

· The matching pots used to double donations for charities taking part in the Christmas Challenge are made up of a combination of funds. These are funds sourced by the charity ('Pledges') and funds sourced by the Big Give ('Champions') which are available if we are successfully selected by a Champion.

· The timeline for fulfilling the pledge (i.e. transferring the funds to us) is 8th December 2021 – 15th January 2022.

· Fulfilment of your pledge is conditional on us receiving the appropriate online donations during the campaign (30th November – 7th December). You will only be required to pay a pro-rata amount of your pledge if we don't hit our online target – it's our guarantee to you that we are committed to raising additional donations.

· Please note that if you pledge to us, you will not be able to make an online donation to us in December because your pledge will be used to match these donations.

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About Head2Head Sensory Theatre

Head2Head Sensory Theatre works with young people with a wide range of disabilities: wheelchair users, learning difficulties, neurodevelopmental disorders, autism, complex health needs, visual/hearing impairments. Their projects encourage participants to take risks by working in small groups of peers and with neurotypical siblings to increases confidence and widen social interaction and skills. A unique element of all their work is the ability to provide entertainment irrespective of age and/or stage of development, with puppetry, rhyme, rhythm, repetition, and songs, enabling participants to access it in a fully inclusive way. All activities are custom-made to help audiences to benefit from participation in an inclusive and accessible event, gain confidence and widen social opportunities, as well as being encouraged to enjoy fresh air and exercise.

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