# Havoc Celebrate Richard Branson’s 50 Years in Business

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James Sweetland, the passionate entrepreneur and CEO of Havoc sales and marketing, believes there is a lot to learn from the visionary businessman, Richard Branson.

After reading a recent interview which looks back at the Virgin mogul's numerous achievements over the course of his 50-year career so far, James was delighted to discover that Branson still possesses the same passion and entrepreneurial spirit that he did when he first started out.

***About Havoc: http://www.thisishavoc.co.uk/about/***

At the age of 66, Richard Branson is globally recognised as the only person in the world to have built eight, billion-dollar companies in eight separate sectors. Having looked up to the British tycoon since a young boy, James hopes to mirror the business approach implemented by Virgin, successfully shaking things up and creating their own lane in their industry.

Havoc focus their initial efforts on causing havoc in the industry; the CEO built his brand around the concept of establishing a new breed of outsourced marketing services. An advocate of outside the box thinking, Branson has always been outspoken about his love of discovering and devising inventive new projects. "I’ll never tire of meeting those people who are looking to disrupt the norm, to improve people’s lives and change the world for the better," he said in a recent interview in Balance magazine.

He continued; "To make a positive impact on people’s lives... all businesses need to have this desire in their DNA to succeed. I’m inspired all the time, by everyone around me. I’m still learning even after 50 years of putting ideas in motion." Inspired by these words and as a long-term admirer of his work ethic, James has been discussing this entrepreneurial spirit with his workforce, encouraging them to embrace their inner Branson.

The Manchester-based sales and marketing firm, Havoc, works closely with all clients to ensure that they can generate a unique and personalised marketing campaign to suit the client’s needs. Through their campaigns, the firm can offer an increase in customer acquisition and brand awareness.

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