“Have a very moany Christmas” urges children’s charity

Friday 25 November, 2016

Harrison’s Fund’s annual Bah Humbug campaign is back!

The Duchenne Muscular Dystrophy charity is encouraging people to shame all those scrooges at home and in the office this Christmas with its Bah Humbug box.

The charity has created a downloadable kit for people to make and put their pennies into when they start moaning about the madness of Christmas and to spare a thought for children who can’t undertake simple tasks like building a snowman or hanging a decoration on the tree because they suffer from a life threatening illness such as Duchenne. It is also planning a host of festive activities online through its social media accounts.

Harrison’s Fund is named after the ten year old from Surrey who was diagnosed with Duchenne Muscular Dystrophy, a rare genetic condition which affects all the muscles in the body, causing them to waste away. Harrison’s Fund’s goal is to get as much money as possible into the hands of the world’s best researchers, who are working to find a cure for Duchenne. The charity is currently funding 12 research projects in the US and the UK.

The concept came from creative company, Field Day, who provide pro bono support to the charity, and the box is the perfect antidote to those people who like to have a ‘moany Christmas’.

Dad of Harrison and founder of the charity, Alex Smith said: “Busy shops, novelty jumpers, and terrible cracker jokes…let’s face it we’re all guilty of having a bit of a moan at Christmas but for boys with Duchenne the reality of what Christmas means is tough.

“Harrison would love to open his advent calendar, or wrap a gift for his brother. But for him, and many other children with Duchenne Muscular Dystrophy, even the simple festivities we take for granted are a struggle.

So next time you catch yourself grumbling about gift lists or whining about wrapping paper, spare a thought for Harrison and the boys like him and get involve din our campaign. With your help we can raise money to fund research, and maybe one day find a cure.”

You can download and make your own Bah Humbug box at www.harrisonsfund.com

You can then donate any money raised at
https://www.justgiving.com/campaigns/charity/harrisonsf-und/bahhumbug

Make sure you share your photos of your own scrooges on the charity’s social media pages @HarrisonsFund and use the hashtag #bahhumbug

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