

Hat Trick for GOALS as SWIPEN Provides Apple Pay Online

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Swipen Merchant Services is pleased to bring **Apple Pay online** to **GOALS**, the largest operator of dedicated 5-a-side football clubs in the UK.

Get your **football fix** during the **UEFA Euro** Championships at GOALS' state of the art facilities, with Apple Pay providing a fast, safe and secure way to pay online. "Following the easing of lockdown restrictions, getting our players onto the pitch quickly and safely has been a priority," says Jordan Longmuir, Finance Director for Goals. "The addition of Apple Pay on our app and website has given us a faster payment journey and improved the experience for our customers."

The team behind Swipen has over 50 years combined experience within the payments industry and is **one of only a handful** of merchant service companies offering **Apple Pay for e-commerce** in the UK. Since successfully launching the service at Pizza Hut restaurants nationwide in 2020, Swipen reveals that a huge **32.5% of all customers preferred to use Apple Pay** to make their purchases through the online ordering system.

"Swipen strives to provide our e-commerce merchants with the most innovative and secure payment solutions," says Fraser Mitchell, Managing Director of Swipen. "Apple Pay adds **tremendous value** to the online checkout experience, especially at a time when e-commerce is enjoying incredible growth, and businesses are welcoming back customers as the country reopens."

If your business has a website that accepts card payments, you can add the convenience and security of Apple Pay to give your customers a faster, safer, and mobile-friendly checkout experience. We can all be Big Game Players!

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