

## Harrogate firm secures exclusive UK deal on top energy efficient radiators

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Electric Radiators Direct partners with Haverland to bring savings to home owners

Harrogate-based Electric Radiators Direct has signed an exclusive deal to supply the UK with world-leading energy efficient radiators.

The company has partnered with Haverland to market and supply its quality, high performance and value for money electric heating systems.

Electric Radiators Direct is now the sole UK distributor of the latest RCWave of next-generation, energy efficient radiators.

“Our aim is to bring the very best energy efficient radiators to the UK, and that is why we chose Haverland as our main trading partner,” says Electric Radiators Direct Managing Director Paul Walker.

“We are proud to showcase Haverland products and to bring energy savings, and therefore lower bills, to Britons.

“It is important that we all keep a close eye on our energy use and do our bit to help the environment, and our bank balances, and we know that electric radiators can go a long way towards meeting those goals.”

David Marquez, President of Haverland, adds “It was vital for us to find a partner with the expertise, know-how and financial capacity to succeed. “We find in [Electric Radiators Direct](#) the specialist knowledge in e-commerce needed to develop this project and together we can make a very strong team. “Haverland is giving full support by offering on an exclusive basis the new RCWave, launched this year with the best performance, design and reliability available on the market”

The RCWave range of electric radiators uses the latest dry thermal heating technology to give energy efficiency and precision heating. Made from recycled aluminium they are totally sustainable, lightweight and compact. They are also ultra slim at just 74mm deep and requires no specialist wiring or fitting.

A state of the art energy and temperature management system reduces heat-up times and a highly accurate thermostat ensures each room is kept to within 0.5 of a degree of your setting. Running costs are genuinely low when compared to traditional electric heaters, helping homeowners to reduce their energy use and cut bills.

“Electric Radiators Direct is committed to supplying the very latest energy efficient products for the lowest prices in the UK,” Paul continues.

“Everyone thinks that energy efficient products automatically carry a premium but we disagree and aim to deliver the top technology at affordable prices.”

<http://www.electricradiatorsdirect.co.uk>

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