Hargrave Media keeps outside broadcasts connected with KeySIM and Teltonika

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Plymouth-based broadcast audio specialist combines KeySIM multi-network connectivity, Teltonika devices and industry-standard audio codecs for reliable outside broadcasts across the UK

Reliable connectivity is an essential part of any outside broadcast. Whether transmitting live audio from a football stadium, supporting a radio station at an event or providing technical support from a remote location, Hargrave Media needs dependable connectivity to keep broadcasts running smoothly.

The Plymouth-based company specialises in broadcast audio, sound engineering, radio studio design and installation, alongside audio-visual production and technical support for live events. Its work takes the team into a wide range of venues and locations across the UK, where mobile coverage can vary considerably.

For outside broadcasts, relying on a single mobile network can present a challenge. The network providing the strongest connection at one venue may not deliver the same performance at the next, making flexibility particularly important when live audio is being transmitted.

Hargrave Media uses KeySIM multi-network IoT SIMs to provide that flexibility. KeySIM gives the company access to Vodafone, O2, EE and Three through a single SIM, allowing the team to select the most suitable network for the location.

The company combines KeySIM connectivity with Teltonika devices and industry-standard audio codecs as part of its outside broadcast setup. This provides a robust combination of networking and broadcast equipment designed to deliver reliable audio connectivity from different locations.

Through the KeySIM online portal, Hargrave Media can see which network a SIM is connected to and remotely steer it onto another network when required. This means the team can respond to changing connectivity conditions without physically replacing a SIM card.

That control is particularly valuable during outside broadcasts, where there may be no opportunity to troubleshoot connectivity once a live programme or commentary has begun. Having multiple networks available alongside professional networking equipment and broadcast audio codecs gives Hargrave Media greater control over the complete connection between the venue and the broadcast studio.

The same approach supports the company's wider broadcast audio work, from live commentary and event coverage to radio projects and technical installations. Rather than committing to a single network at every location, Hargrave Media can use KeySIM as a flexible connection that adapts to the environment.

KeySIM's pay-per-megabyte pricing also makes it suitable as an additional or backup connection. Hargrave Media pays only for the data it uses, allowing the company to keep multi-network connectivity available for outside broadcasts and other occasions when dependable data transmission is required.

Richard Hargrave, owner of Hargrave Media, said:

“Every outside broadcast location is different, and the network that performs well in one place isn't necessarily the best option somewhere else.

“With KeySIM, we have access to Vodafone, O2, EE and Three and can remotely choose which network we want to use. That gives us much more flexibility when we're working on live broadcasts and means we don't have to rely on a single network or physically change SIM cards.

“We also use Teltonika devices and industry-standard audio codecs as part of our setup, giving us reliable equipment throughout the broadcast chain. The combination gives us a robust solution that we can take to different locations and rely on when we're transmitting live audio.

“The pay-per-megabyte model also works well for us. We can keep KeySIM available for outside broadcasts and use it when dependable connectivity is particularly important, without paying for a large data allowance that we may not always need.”

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Graham Robinson, founder of KeySIM, said:

“Outside broadcasts present a unique connectivity challenge because the location is constantly changing and mobile performance can vary from venue to venue.

“Hargrave Media's ability to remotely steer its KeySIMs between Vodafone, O2, EE and Three gives the team greater control over the connection supporting its broadcast audio work. Combined with Teltonika devices and industry-standard audio codecs, it provides a strong and flexible connectivity setup for live broadcasts and events.

“It's a good example of how multi-network connectivity can work alongside professional broadcast and networking equipment to provide greater resilience when reliable live audio transmission is essential.”

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