

hardlyeverwornit.com's Variety Fundraising Party Hosted by Harold Tillman

Friday 28 November, 2014

Hardlyeverwornit.com created a glamorous grotto at Cafe Royal, to celebrate their Christmas charity auction to raise funds for Variety, the Children's Charity.

The event featured a McLaren F1 simulator, real live penguins (on the terrace) a psychic medium and DJ spinning party tunes. Guests enjoyed champagne and canapés throughout the evening, while some indulged in shopping from Hardly's Christmas Edit.

Most VIPs attendees brought a hardly-used designer/luxury accessory/fashion item to donate to the online auction, which goes live from 4th December, with all proceeds going to Variety, the Children's Charity. Funds on the night were also raised through generous donations.

Guests included:

Chloe Green, Samantha Barks, Richard Fleeshman, Henry Holland, Patrick Grant, Noelle Reno, Scot Young, Emily Berrington, Pandemonia, Henry Conway, Sir John Hegarty, Andy Goode...among many others.

Auction donations included:

The actual Yuvna Kim gown worn by Joss Stone for her performance at the Festival Of Remembrance, attended by The Queen.

Designer Jessica Horwell's Hardwear beanie hat as worn by Cara Delevingne

A personally signed, to the winner, football from David Beckham.

Patrick Grant's tie, as worn on the BBC Children in Need Sewing Bee

A personal shopping session with Chloe Green at the Hardly head office

Auction donations have also been pledged by Harry Styles, David Gandy, and Nancy Dell'Olio.

-Ends-

Editor's Footnotes:

A favourite of celebrities and fashionistas who wish to recycle and refresh their wardrobes, hardlyeverwornit.com, is the first UK based international online portal dedicated to the buying and selling pre-owned luxury and designer fashion and accessories.

Sellers can self-upload their items or take advantage of a VIP service where the entire sales process is taken care of. There is also an option for sellers to give all or part of the money they receive to a charity of their choice, a service that has been used by Sienna Miller, Chloe Green, Donna Air and Harry Styles among many others.

Hardly Ever Limited is a family run UK business with a board that includes Sir John Hegarty, Founder and Worldwide Creative Director at Bartle Bogle Hegarty, and Tom Teichman, Chairman of Spark Venture Management.

www.variety.org.uk

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