

# Hard Rock Hotel Ibiza Announces New Weekly Event: 'Children of the 80s'

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Sundays at Hard Rock Hotel Ibiza will be dedicated to eighties music throughout the 2015 summer season

Boney M, Whigfield, Vengaboys, Bonnie Tyler and Bananarama among confirmed artists for the season

Free entry for hotel guests, Ibiza residents and those dressed in eighties gear!

<u>Hard Rock Hotel Ibiza</u> is set to reform Sunday nights on the party island for the 2015 summer season with a brand new weekly event, 'Children of the 80s'. Launching on 28th June for 12 weeks, the eighties revival party will feature four different acts each week, alongside Hard Rock's new DJ trio, **Dream Team Reload**, who will all perform on the hotel's emblematic outdoor stage.

Every Sunday between 7pm and midnight, party-goers will be treated to an electrifying musical experience at the hotel's open-air events area, which will be transformed into a 1980s disco reminiscent of a time when music defined everything. Bands and artists from the eighties and early nineties are confirmed for the summer-long event with Boney M, Corona, Alexia and Robin S launching the first party, while Paul Young, Whigfield, Soul II Soul, Vengaboys, Bonnie Tyler and Bananarama, will also perform across the season.

In between the acts, **Dream Team Reload** will send the crowds on a nostalgic musical journey each week with audio-visual performances featuring hits from the 80s and 90s. Formed in 1995, the DJ trio is made up of Spain's most popular DJs and producers from the eighties, Toni Peret, Jose Maria Castells and Quique Tejada, who between them have sold more than 30 million albums worldwide.

Now into its second year, the first Hard Rock Hotel in Europe opened on the White Isle in May 2014 and won much acclaim in its debut season for its musical diversity with performances from headline artists including Kylie Minogue, Jason Derulo, Ellie Goulding and Snoop Dogg, as well as eighties legends UB40, Nile Rogers featuring Chic, and Neneh Cherry. The hotel quickly established itself as a leading outdoor music venue to complement its neighbouring electronic and house music clubs on Playa d'en Bossa with its festival-like atmosphere, world-class pyrotechnics and explosive visual performance.

'Children of the 80s' will help Hard Rock Hotel Ibiza widen the boundaries of Ibiza as a haven for music lovers for another year and is set to define summer 2015 on the island.

Entry to 'Children of the 80s' is free for hotel guests, Ibiza residents and those dressed in eighties fancy dress. <a href="https://www.hrhibiza.com/events-calendar.aspx">www.hrhibiza.com/events-calendar.aspx</a>

'Children of the 80s' confirmed line-up:

28th June: Boney M, Corona, Alexia, Robin S

5th July: IMAGINATION feat. John Lee, GALA, Ice Mc, SNAP!

12th July: Sabrina Salerno, Samantha Fox, Twenty 4 Seven, Rozalla

19th July: Paul Young, Whigfield, Spagna

26th July: Haddaway, 2 Unlimited, Ryan Paris, Captain Hollywood

2nd August: Dr. Alban, London Beat, C+C Music Factory, Limahl

9th August: Soul II Soul, Culture Beat official, Vengaboys, Kate Ryan

16th August: Bonnie Tyler, Double You, Katrine from Black Box, Rozalla

23rd August: SNAP!, La Bouche, Sandy Marton

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30th August: Marc Almond, Twenty 4 Seven, Corona, Ryan Paris

6th September: Matt Bianco, Robin S, The Blow Monkeys

13th September: Bananarama, Ice MC, Alexia, Katrine from Black Box

- Ends -

#### **About Hard Rock Hotel Ibiza**

Inaugurated in 2014, Hard Rock Hotel Ibiza, the first Hard Rock Hotel in Europe, has already become an oasis of entertainment for international celebrities and trendsetters vacationing on Playa d'en Bossa. Offering more than 490 rooms, the five-star beachfront establishment is the largest of its category on the island. Hard Rock Hotel Ibiza blends Mediterranean island inspiration with the world-renowned Hard Rock energy throughout its 235 suites and vast amenities, such as the Rock Spa®, Body Rock® workout facility, 8,600 square feet of meeting space, iconic music memorabilia and world famous Rock Shop® featuring Hard Rock's merchandise.

Palladium Hotel Group, owned by Grupo Empresas Matutes, operates Hard Rock Hotel Ibiza under a license granted by the international brand.

For more information about Hard Rock Hotel Ibiza, please visitwww.hrhibiza.com

#### **About Palladium Hotel Group:**

Palladium Hotel Group is a Spanish hotel chain with over forty years of experience. The chain has 50 hotels in six countries: Spain, Mexico, Dominican Republic, Jamaica, Sicily (Italy) and Brazil and operates four brands: Palladium Hotels & Resorts? with four sub brands: The Royal Suites by Palladium, Grand Palladium Hotels & Resorts, Palladium Hotels and Palladium Boutique Hotels?, Fiesta Hotels & Resorts, Ushuaïa Unexpected Hotels and Ayre Hoteles? with sub brand Only YOU Hotel & Lounge?, as well as licensed brand Hard Rock Hotels.

The Palladium Hotel Group hotels are characterized by their philosophy of offering customers a high standard of quality in its products and services and excellent value. Palladium Hotel Group is owned by Grupo Empresas Matutes (GEM).

Visit www.palladiumhotelgroup.com

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