Harbour Hotels Raise Over £12,000 for Room to Reward

Wednesday 1 December, 2021

Harbour Hotels have successfully raised more than £12,000 for hospitality charity Room to Reward. The fundraising campaign, which saw 50p from every portion of fish and chips sold across the group's restaurants donated, ran throughout the summer and has brought in much-needed funds as the charity continues to recover from the impact of COVID-19.

A total of £12,350.00 was raised, money which will fund further outreach and development. Room to Reward utilises donated anticipated unsold rooms from hotels to enable charities and community groups to give short 'thank you' breaks to their most outstanding volunteers. Having been on pause for much of 2020, the charity relaunched in the spring of 2021 with a special campaign to recognise volunteers who have truly made a difference over the course of the pandemic.

"We are hugely grateful to everyone at Harbour Hotels for this wonderful support," said Adam Terpening, Director of Room to Reward. *"The importance of volunteers has never been more prevalent. The amazing amount raised will enable us to reach more Hidden Heroes and say 'thank you' to them."*

Over 47% of adults have informally volunteered - through actions like shopping for neighbours, collecting medications and providing companionship over the telephone - over the last 18 months. Millions more have dedicated their time to testing and vaccine distribution services. These figures don't include the 12.9 million people who already volunteered for an organisation prior to the pandemic, many of whom have significantly increased and altered their role as charities battled to continue delivering their vital services in the face of extraordinary challenges.

"Since re-opening, we have had numerous nominations highlighting the impact of these incredible volunteers," said Mr. Terpening. "*Their stories are as inspiring as they are compelling. This fantastic fundraising will help us recognise their dedication and give them some time back."*

Mike Warren, Managing Director of Harbour Hotels, said: *"We are delighted with the total raised. Room to Reward is very close to everyone at Harbour and we were thrilled to share and support such a fantastic charity with our guests."*

Founded in 2015, Room to Reward now partners with over 550 hotels throughout the U.K. More than 1100 volunteers have been nominated and over £500,000 worth of breaks have been donated in rooms that would otherwise go unsold.

To find out more about Room to Reward, the hotels and charities involved and meet some of the Hidden Heroes nominated, visit: www.roomtoreward.org.

To find out more about breaks and dining with Harbour Hotels, visit: www.harbourhotels.co.uk.

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