Happy Motor Finance Joins the Jigsaw Finance Family

Friday 30 October, 2026

Jigsaw Finance is growing. Its parent company has now acquired Happy Motor Finance Limited, bringing another trusted name into the group.

It's the latest step in a fast-moving growth story, one that has already seen Jigsaw Finance named among Britain's fastest growing businesses this year.

The move brings Happy Motor Finance's credit broking business into the group, alongside Jigsaw Finance and its developing portfolio of vehicle finance brands. The newest business to join the Jigsaw Finance family will immediately gain access to Jigsaw Finances market leading technology and system integrations.

About Jigsaw Finance

Founded in Stoke-on-Trent in 2000 and under the joint leadership of Alex Hurst and James Weir since 2023, Jigsaw Finance has become the UK's fastest growing motor finance broker, working with a panel of more than 30 lenders to help dealers and customers find the right vehicle finance.

That growth, which has seen lending rise more than 400% since 2023, was recognised this year when Jigsaw Finance was named in the Sunday Times 100, ranking 69th nationally and 4th in the West Midlands among Britain's fastest growing private companies.

About Happy Motor Finance

Happy Motor Finance Limited, based in Salford Quays, is a credit broker helping customers across the UK find motor finance to suit their circumstances through a panel of finance partners. Treating customers fairly sits at the heart of how the business operates. It's a business built on the same values of trust and care that define Jigsaw, making it a natural fit for the family.

Alex Hurst, Joint Managing Director of Jigsaw Finance, said:

"Happy Motor Finance is a brilliant addition to our family of companies. It's a business that shares our values, putting customers first and treating people fairly every step of the way. We're looking forward to supporting the team as they carry on doing what they do best."

Business As Usual

In the short term, it's business as usual. Happy Motor Finance will continue operating as normal, with no immediate changes for its customers, partners or team. Further details on the wider plans for the brand will be shared in due course.

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