Happy Hybrid Workplace? Video Window Remote Provides the Solution

Tuesday 17 August, 2021

New technology supports human connection - boosting collaboration, wellbeing and productivity

London, United Kingdom – The office, home, or elsewhere are now all places where we do business - location matters less and less as it's connectivity that's key. With hybrid working the "new norm", it's imperative that businesses invest in technology and systems that foster connectivity, that safeguard company culture, create parity between the at-home and in-office workday and ensure ALL employees enjoy a seamless work experience no matter their location.

Video Window ensures colleagues maintain connection and businesses create equal experiences through the world's first always-on immersive video conferencing portal, helping humans connect and companies of all sizes collaborate. **Launching Video Window Remote today for iOS and Android** compliments the Video Window Office service that's been adopted during the pandemic by organizations including Netflix, Intel, WeWork and Logitech, to link multiple offices together. Now Video Window Remote ensures that ALL remote workers have the same connection with their colleagues, whether on-the-go or in different locations, truly equalizing their status with their in-office colleagues.

Deloitte in its "Future of Work" paper predicted that: "65% of organisations view shifting functional hierarchies to team-centric & network-based work models as important or very important and 74% of CFOs will move a portion of their workforce to permanently remote positions."

With these predictions currently being realised globally, a recent Joblist survey studying visibility in the workplace stated that 95% of employers believed remaining visible was important to career advancement and 93% of managers had a favorable impression of employees making an effort to stand out while working remotely. Yet only 38% of workers have gone out of their way to be noticed while working from home and a massive 64% of remote workers have no visibility strategy at all.

In addition, the mental health of remote workers has been extremely challenging over the last 18 months and those who feel invisible are more likely to feel burned out, lonely and have feelings of imposter syndrome.

Video Window Remote provides the answer to all these issues, making work better for people and people better at work. The remote worker simply downloads the tablet or mobile app, logs in with their secure credentials and feels instantly connected to the common-areas of their offices and other remote workers. Feeling together, connected, visible and equal, they benefit hugely from continuing their productivity tasks and traditional meetings on their main computer and glancing over to the tablet or mobile device for instant, real collaboration with colleagues. **No scheduling, no drama just permanently ready for you when you need it – human connection solved.**

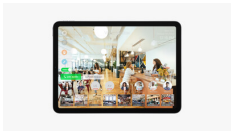
Furthermore, key aspects of the design of Video Window Remote came from its CEO, Daryl Hutchings "Having suffered from mental health challenges myself during COVID I was determined to address the major mental health difficulties cited by remote workers: like burnout, loneliness and depression"

Far beyond a traditional video conferencing tool, Video Window Remote **will be offered by us for FREE** to remote workers. It's our way of giving back to the global remote working community. The user remains in control and to protect privacy there are multiple safeguarding features in place.

Fiona Young, Chartered Institute of Personnel and Development (CIPD) member and employment lawyer at global law firm Ince said "It's the informal and accessible nature of Video Window that gives it the edge over current tech'. Focusing on the social element of an office and those informal catch ups that are so important for teams really meets the needs of an organization looking to modernize its approach to working, while still ensuring that their team is working effectively and productively."

Michael Judeh, Senior Director at meeting, event and office space provider Convene says "Video Window has been pivotal in keeping our team connected since we moved to hybrid working. Being able to quickly chat with a team member to bounce an idea off has allowed us to maintain the sponge outs creativity and idea generation we had in our office. By opting in and having the ability to turn video on and off, I never feel like my privacy is compromised. Video Window has made the work from home transition

Media:










Related Sectors:

Business & Finance :: Computing & Telecoms :: Consumer Technology :: Education & Human Resources :: Health :: Lifestyle & Relationships ::

Related Keywords:

Hybrid Work :: Hybrid Office :: Remote Work :: Return To Work :: Video Conference :: Video Calls :: WFH :: Work From Home :: Video Conferencing :: HR :: Mental Health ::

Scan Me:

seamless for us."

Tanya Seaton, Head of UC Hardware and distribution at global collaboration technology provider Intrado agrees "We are excited to partner Video Window as it's a pivotal product for the future of hybrid working for our enterprise clients"

Hutchings adds **"Video Window is exactly like looking through a window to see your colleagues. It enables you to really be present with the people you work with, ultimately creating a happy hybrid workplace"**

At Collaboration Squared our main goal is to remove frustration and improve human connection and this is *precisely* what Video Window is for.

Organizations can schedule a Video Window demo or gain more information at https://videowindow.com/

Video explainer: https://youtu.be/vPB2CBZEDlc

Website: http://videowindow.com/

Contact: info@videowindow.com

LinkedIn: https://www.linkedin.com/company/video-window/

Twitter: https://twitter.com/VideoWindowHQ

Facebook: https://www.facebook.com/videowindow/

YouTube: https://www.youtube.com/channel/UCsrDckobkELdsmhdLlKhQ-w

To learn more about Collaboration Squared, visit the website at http://www.collaborationsquared.com and connect with us on Twitter at http://www.twitter.com/collabsq

About Collaboration Squared & Video Window

Collaboration Squared is a global conferencing and collaboration developer and makers of Video Window with offices in New York, London, Singapore and Sydney.

Video Window is the world's first always-on immersive video conferencing portal, Video Window Remote breaks down walls to create an extension of physical space for inter-office and remote teams, helping employees feel more connected, fostering parity between remote and in-office employees and helping organizations achieve their goals.

Transforming how people collaborate and communicate, Video Window solves the hybrid work conundrum.

For more information, please visit https://videowindow.com/

Company Contact:

_

Video Window

T. +1 347 757 8791
E. darylh@collabsq.com
W. https://videowindow.com/

Additional Contact(s):
Steve Sevastopulo (Australia/New Zealand/Asia): +65 9101 7262 steves@collabsq.com

View Online

Additional Assets:
https://drive.google.com/drive/folders/1y4ZA5eWLMhnqVvrVGTXHd2JsuzvVp-cA

Newsroom: Visit our Newsroom for all the latest stories:
https://www.videowindow.pressat.co.uk