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Hampson Hughes gets a Special Surprise

Wednesday 6 November, 2013

Under <u>Transport Media</u>'s parent company Media Agency Group, Hampson Hughes solicitors have so far secured an MPA-nominated television advertising debut, followed by the introduction of outdoor activity across the North West and a radio campaign targeting the South.

To celebrate the partnership between Media Agency Group and Hampson Hughes, Transport Media have released a <u>fully wrapped taxi</u> showcasing the brand's cuddly mascots Harvey and Archie. Designed in-house, the bright yellow cab markets Hampson Hughes as "finally something to feel good about", reminding the public of the company's "£2000 upfront on accepted cases" offer.

CEO of Transport Media's parent company Media Agency Group, Lee Dentith, said: "This limited edition Hampson Hughes taxi is a reminder of the successful advertising partnership that has been established between the companies."

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