Haag-Streit UK announces the launch of the LENSTAR Myopia in the UK

Friday 8 January, 2021

Harlow, UK – 8th January 2021 - Haag-Streit UK (HS-UK), the leading manufacturer and distributor of gold-standard optometry and ophthalmic equipment, is pleased to announce the launch of the LENSTAR Myopia in the UK.

The new LENSTAR Myopia is a state-of-the-art myopia management system, comprising the long-established LENSTAR 900 optical biometer, partnered with EyeSuite Myopia software, it is the ideal instrument for the early detection of myopia.

World-wide cases of myopia have increased dramatically in recent years, with research suggesting that by 2050, 50% of the World's population will suffer from the condition. It is increasing and developing exponentially in children, adolescents and young adults, making early diagnosis vital.

Developed in collaboration with leading myopia experts, the LENSTAR Myopia allows optometrists, opticians and ophthalmologists to expand myopia management capabilities, allowing early detection of myopia onset. Graphical visualisations are designed to facilitate consultations and aid the education of both patients and parents about the prevalence, causes and consequences of myopia in children and to discuss possible treatments to slow progression.

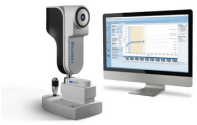
EyeSuite Myopia is a compact, highly-customisable, easy-to-use yet comprehensive myopia management software platform. It is based on the latest findings of myopia research on refractive progression trends, axial length growth of the eye and environmental factors.

Precision measurements, primarily of the axial length, allow for early diagnosis of myopia and its progression in children. The system also integrates other important factors such as keratometry, refraction data and customisable progression reports.

Sam Laidlaw, HS-UK Senior Product Manager, said, "The LENSTAR Myopia is a fantastic addition to the Haag-Streit UK portfolio. Myopia is an increasing concern for all eye care professionals and can lead to serious conditions such as cataracts, glaucoma or retinal detachment. This system offers a solution for the increasing demand for myopia management and will help in the fight against myopia."

For more information on the LENSTAR Myopia, please visit https://hsuk.co/lenstarmyopia, or email lenstar@haag-streit-uk.com.

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