GvHD Hub in Q4: Boosting levels of knowledge in the graft-versus-host disease setting

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Founded in partnership with the European LeukemiaNet (ELN) and brought to you by Scientific Education Support (SES), the GvHD Hub provides up-to-date, unbiased resources for healthcare professionals in the graft-*versus*-host disease (GvHD) setting.

The GvHD Hub remains dedicated to bringing you the latest information regarding COVID-19 and its implications in patients undergoing hematopoietic stem cell transplantation, as well as keeping on top of the unmet medical needs in the field.

The GvHD Hub also attended the 63rd American Society of Hematology (ASH) Annual Meeting & Exposition both virtually and in person in Atlanta. This was the first congress since the beginning of the pandemic that was covered in this hybrid manner, and the GvHD Hub hopes to attend many more like this in 2022. We covered live sessions with key opinion leaders from all round the world, in addition to performing interviews. This will be followed up in the new year with articles on the cutting-edge topics discussed during the congress.

Speaking about the impact the hub has had this year, Mia Hill, IME Director at Scientific Education Support, said:

“The GvHD Hub has virtually attended two major congresses this quarter: the 6th International Congress on Controversies in Stem Cell Transplantation and Cellular Therapies (COSTEM 2021) and the Transplant Complications Working Party Educational Meeting of the EBMT.

We provided live session coverage of these meetings, establishing an online presence to facilitate the dissemination of key updates and breakthroughs in GvHD worldwide. Our social coverage generated over 59,000 impressions and over 2,778 new website users, which demonstrates the impact our coverage has in the GvHD community.

The GvHD Hub initiative is financially supported by Incyte (Silver), Novartis (Silver), Syndax (Bronze), and Kadmon (Contributor); we remain grateful for their invaluable support.”

ENDS

For more information on the GvHD Hub, please visit gvhdhub.com.

For media enquiries or to explore collaboration opportunities, please contact:
secretariat@scientificeducationsupport.com
or Barry.Connolly@scientificeducationsupport.com.

NOTES TO EDITOR

About graft-*versus*-host disease (GvHD)

GvHD is a common complication of allogeneic hematopoietic stem cell transplantation and is a major cause of posttransplant mortality and morbidity. It is caused by immune incompatibility between the graft (donor) and recipient tissues. The graft cells recognize the recipient tissues as foreign and mount an immune response against them.

About the GvHD Hub

The GvHD Hub is an open-access online resource, dedicated to providing balanced, credible, and up-to-date medical education on GvHD. Our aim is to enhance knowledge of GvHD through the multichannel dissemination of global advances related to its classification, diagnosis, treatment, and management.

The GvHD Hub enables time-stretched HCPs to easily access impactful information that expedites learning and empowers their treatment decisions. Informed by patients, curated by world leaders, and

endorsed by expert societies, the GvHD Hub supports HCPs worldwide.

The GvHD Hub shares new data, evidence-based articles, therapy approvals, expert opinions, and international congress coverage to treatment teams and researchers around the world.

The GvHD Hub is guided by an international steering committee of world-leading experts in the field of GvHD and is run in partnership with the European LeukemiaNet.

GvHD Hub supporters

Funding for our hubs is made possible through financial support from the pharmaceutical industry. ?All content is developed by SES in collaboration with an expert steering committee.? All content is independent, and the educational supporters are allowed no influence on the content.?

- Incyte
- Novartis
- Syndax
- Kadmon

If you are interested in becoming an GvHD supporter, please contact secretariat@scientificeducationsupport.com.

About Scientific Education Support (SES)

SES is a medical education company with projects such as community physician education through our therapy hubs, community awareness and education through our ‘Know’ education initiatives, and academic researcher education through Entrepreneurs in Clinical Academia (ECA) programs.

SES already has a portfolio of successful websites supporting the advancement of medical education in the field of hemato-oncology, including the ALL Hub, AML Hub, Lymphoma Hub, MDS Hub, Multiple Myeloma Hub, and MPN Hub.

About the European LeukemiaNet

The European LeukemiaNet cooperates with 220 participating centers in 44 countries, with more than 1,000 researchers and clinicians. The objective is to integrate about 120 leading leukemia trial groups (CML, AML, ALL, CLL, MDS, MPN), their interdisciplinary partner groups (diagnostics, treatment research, registry, guidelines), industry, and SMEs across Europe to form a network promoting cooperative research for curing leukemia.

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