Guild of motoring writers launches 2014 awards

Friday 8 August, 2014

- **More than £23,000 in prize money to be claimed**
- **Two NEW awards for bus/truck and CV writers**
- **AA launches Campaigning Award**
- **Newspress launches Best Use of Social Media Award**

Entries for the 2014 Guild of Motoring Writers Awards are now open – and with a prize fund of more than £23,000 up for grabs, motoring journalists are being encouraged to start gathering their best work from the past year *now*.

For 2014, there are two NEW awards for bus/truck and CV writers, to reflect and encourage these important sectors. The TMD Friction Ltd Textar Mintex Don Light Commercial Vehicle Writer Award has a £500 prize fund, and the Cummins Bus and Truck Writer of the Year Award offers £750.

The Cummins Award is, like several Guild Awards, open to both members and non-members alike. The Guild has done this to encourage and advance motoring journalism in key categories; most awards, however, remain restricted to the Guild's 500-plus membership only.

Two highly popular awards have been refocused for 2014. The AA Award moves from honouring environmental journalism to recognising the best in campaigning journalism, a category judges expect to be hotly fought.

The Newspress New Media Award becomes the Newspress Best Use of Social Media Award for 2014. Newspress and the Guild are keen to reward the best, most creative use of social media tools and believe high standards will be set in this new category.

Nominations are also being sought for the GoMW Special Commendation Award sponsored by KIA.

"We have once again evolved our industry 'Oscars' to reflect how today's motoring writers operate, ensuring there are categories and opportunities for recognition open to everyone," said Guild Chairman Guy Loveridge.

"There are more than 20 Awards and more than £23,000 in prize money – I urge all Guild members and motoring writers to spend the next few weeks gathering their best work and preparing what could be one of the most profitable emails they send all year…"

Material published between 1 October 2013 and 30 September 2014 is eligible; the strict closing date is 23:59h, Tuesday September 30 2014. Awards will be presented at the Guild Annual Dinner and Awards, to be held on Thursday 4 December 2014 at the RAC Pall Mall.

Want to enter? Either download the Awards entry form from http://gomw.co.uk/enter or contact the Guild's Honorary Secretary, Chris Adamson, on honsec@gomw.co.uk.

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Richard Aucock
Press Officer
The Guild of Motoring Writers

To find out more about what the Guild offers, visit www.gomw.co.uk. Keep up to date on Twitter @gomw_uk, Facebook at www.facebook.com/gomwuk, YouTube at http://bit.ly/WLbZ64 and Flickr at http://bit.ly/Yd93NS.

Guild membership costs from as little as £66 a year. All members receive the Guild Year Book, an indispensable and comprehensive industry directory, plus a regular e-newsletter. There are also generous discounts and preferential rates from a wide range of organisations.

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