Groupe Renault UK Announces Paul Flanagan As Managing Director And Nick Tame As Sales Director.

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Groupe Renault UK announces the appointments of Paul Flanagan as Managing Director and Nick Tame as Sales Director.

Paul Flanagan joins Groupe Renault UK today from Ford Motor Company where he has worked for over 25 years in multiple finance, sales and marketing roles. Flanagan set up the Ford Sales Company in Romania in 2010 and worked in a global sales role during 2011/2012. In 2013, Flanagan was appointed Managing Director, Ford Belgium and Luxemburg and became President, Ford France in 2014. Flanagan will report to his predecessor, Ken Ramirez, who was recently appointed Senior Vice-President, Sales and Marketing for 34 countries in the Europe 'G9' region. Flanagan will be responsible for the markets of the UK, Ireland, Cyprus and Malta.

Effective 1st May, Nick Tame is promoted to Sales Director succeeding Darren Payne. Darren has been with Groupe Renault UK for over six years, initially as Fleet and LCV Director, then Sales Director. He is now promoted within the Renault-Nissan Alliance to the newly-formed position of Sales Director at Nissan Motor GB, bringing together Network and Corporate sales functions.

Nick has worked for Groupe Renault UK for 22 years in various roles ranging from Area Manager, Regional Director, National Fleet Sales Manager, Franchising and Dealer Development Manager and, most recently, Sales Operations Manager.

Commenting on the appointments, Ken Ramirez said: “I am delighted to welcome Paul Flanagan to the group and Nick Tame to his new role. I would like to personally thank Darren Payne for his achievements with the group and wish him further success with our Alliance colleagues at Nissan. During Darren's leadership, the Groupe Renault sales of the Renault and Dacia brands have accelerated from 2.4% to 4.4% group market share with one of the highest retail volume throughputs per dealership outlet amongst generalist brands. Whilst it's sad to see him leave, I have no doubt that both Paul and Nick in their new roles will continue the GO5+ mid-term growth objectives for the group.”

Paul Flanagan, Managing Director, Groupe Renault UK & Ireland said: “It's a very exciting time to be joining Renault. I can see that tremendous growth has been achieved in the last three years and I'm sure that there will be more to come with the forthcoming launches this year of further great product with the All-New Mégane and All-New Scénic.”

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